

# Turtle<sup>®</sup> Mat

EST 1994

THE ORIGINAL  
WASHABLE DOORMAT

RETAIL RANGE 2024/25

30  
YEARS  
1994 - 2024



Recommended by  
 **Karndean**  
Designflooring

Made by  
 **Kleen-Tex**  
make more of your floor

## Contents

Turtle Collection	6
Classic Plains	22
Dee Hardwicke	28
Sanderson	36
Morris & Co.	40
Scion Living	48
Outdoor Mats	58
Size Guide	64
Aftercare	66



ABOVE:

**Seal MULTI-GRIP**  
75cm x 100cm · M100SE

# The Original Machine Washable Doormat

We're proud to present the latest range of Turtle Mat dirt-trapping doormats. Each collection blends functionality with design, providing an effective and stylish solution for keeping floors clean and welcoming.

Crafted from recycled cotton, our washable mats trap up to 95% of dirt, dust, and moisture, keeping homes cleaner for longer. With a 5-year guarantee, Turtle Mats offer a perfect blend of timeless classics and on-trend designs, giving customers both style and substance.

Turtle Mats are designed with a dual purpose: to protect floors from scratches, scuffs, and stains while maintaining the cleanliness and style of your customers' spaces. With advanced absorbent fibres, they effectively trap dirt, moisture, and debris, enhancing floor longevity and overall hygiene.

For over 30 years, Turtle Mat has earned its stripes as a much loved and trusted choice in the washable doormat sector, thanks to our unwavering commitment to excellence, customer satisfaction, and reliable products.



### Machine Washable Up to 40°C

Turtle Mats can be machine washed at up to 40°C. Their dirt and moisture trapping performance improves with each wash.



### 5 Year Guarantee

Turtle Mats are designed to stand the test of time and come with a 5-year guarantee. We take pride in putting our name on products that embody reliable, lasting quality.



### Nitrile Rubber/ Latex Backing

Our mats are available with a choice of anti-slip backings made from either 100% nitrile rubber, with 15% recycled content or from SBR latex; both of Turtle Mat's backings are vinyl free.



### Made from Recycled Materials

The cotton surface material of a Turtle Mat (approximately 85%) is created from 100% recycled cotton from the fashion industry.



### Dirt-trapping Cotton Tufts

Turtle Mats' dense cotton fibres capture debris at the door, reducing the need for constant cleaning and protecting floors.



### Highly Absorbent

Turtle Mats help keep floors dry by soaking up water from shoes, preventing moisture from being tracked into homes.



# Exclusive Designs

Our exclusive collections showcase the best of design from across the country, and benefit from the quality and dirt-trapping properties that you expect from a Turtle Mat. With collaborations from esteemed design institutions such as **Morris & Co.**, **Sanderson** and **Scion Living** to talented artist, knitter and ceramicist **Dee Hardwicke**, each design is thoughtfully crafted to not only look great but to perform at the highest level, ensuring that homes stay clean and stylish.

Our range is constantly evolving to reflect the latest trends while maintaining the signature quality that Turtle Mat is known for. Whether your customers prefer a subtle, minimalist look or a striking statement piece, there's a Turtle Mat design that perfectly complements all spaces, while offering unmatched dirt and moisture trapping capabilities.

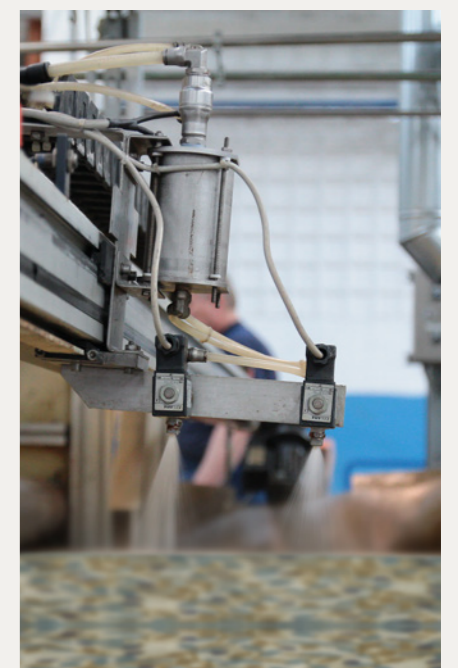


## In-House Production

We're excited to tell you that this 24/25 Retail Catalogue features the first products from our new production route in Europe. This is a significant step, as it opens up exciting opportunities for both you and Turtle Mat.

As we transition across, you may notice slight colour variations in some products compared to previous collections. Rest assured, these variations won't affect the quality or overall design of the mats, and your customers can still expect the same high standard they know and love from Turtle Mat.

With this added flexibility, we're now able to create more limited edition design runs, including retail-exclusive designs and roll out more new larger sizes. This will give your customers even more choice to keep their homes stylish and their floors clean.





 **Turtle**® Collection

## From contemporary to timeless classics

Bring your customers' home to life with our in-house collection of pet favourites, striking geometrics and sophisticated floral motifs. Stop dirt in its tracks and protect your customers' floors from the great outdoors.

OPPOSITE:

**Paws Grey**  
75cm x 120cm • A120PGP

## Bathroom Deco

SIZE	CODE
60cm x 85cm	A085VKP



## Lines

SIZE	CODE
60cm x 85cm	A085WHP



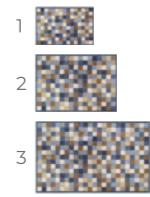
## Lines

60cm x 85cm · A085WHP



## Neutral Squares

#	SIZE	CODE
1	40cm x 60cm	A060NTP
2	60cm x 85cm	A085NTP
3	75cm x 120cm	A120NTP



## Neutral Squares

40cm x 60cm · A060NTP



### Recycled Cotton

The dense cotton fibres that make up the surface pile of a Turtle Mat are 100% recycled from the clothing industry giving you and your customers reassurance that you're choosing a product with sustainability at its heart.

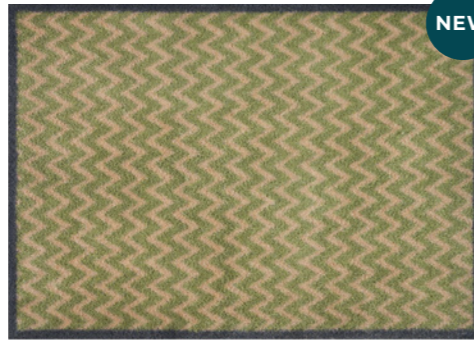
## Snowdrops

SIZE	CODE
60cm x 85cm	A085DMP



## Cotswold Weave – Green

SIZE	CODE
60cm x 85cm	A085WFP



## Cotswold Weave – Navy

SIZE	CODE
60cm x 85cm	A085WEP



## Cotswold Weave – Neutral

SIZE	CODE
60cm x 85cm	A085WDP



## Landscape

SIZE	CODE
60cm x 85cm	A085FHP



## Herringbone Green

SIZE	CODE
60cm x 85cm	A085NWP



Herringbone – Green  
60cm x 85cm · A085NWP



Landscape  
60cm x 85cm · A085FHP



# Stripes Collection

BY TURTLE MAT

OPPOSITE:

## Slate Stripe

75cm x 120cm · A120VCP

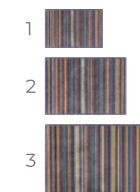
## Stunning Stripes

Bold, beautiful, and built to last; our stripe collection is perfect for keeping your customers' floors spotless stylishly.

And for those high-traffic areas, like hallways or patio doors, our stylish stripe designs now come in even **larger runner sizes**, adding both a classic feel and practicality to your space.

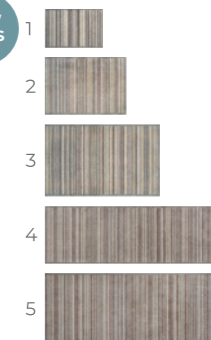
## Charcoal Stripe

#	SIZE	CODE
1	40cm x 60cm	A060AW
2	60cm x 85cm	A085AW
3	75cm x 120cm	A120AW



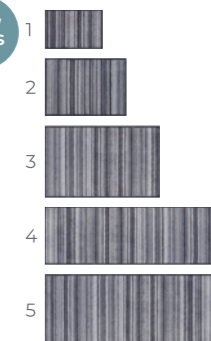
## Sandstone Stripe

#	SIZE	CODE
1	40cm x 60cm	A060AAP
2	60cm x 85cm	A085AAP
3	75cm x 120cm	A120AAP
4	60cm x 180cm	A180AAP
5	75cm x 200cm	A200AAP



## Slate Stripe

#	SIZE	CODE
1	40cm x 60cm	A060VCP
2	60cm x 85cm	A085VCP
3	75cm x 120cm	A120VCP
4	60cm x 180cm	A180VCP
5	75cm x 200cm	A200VCP



## Muted Stripe

SIZE	CODE
60cm x 85cm	A085WCP



## Meadow

SIZE	CODE
60cm x 85cm	A085WLP



RETAIL EXCLUSIVE

## Meadow – Silhouette

SIZE	CODE
60cm x 85cm	A085WMP



RETAIL EXCLUSIVE

## Leaf Scroll

#	SIZE	CODE
1	60cm x 85cm	A085VGP
2	75cm x 120cm	A120VGP



Leaf Scroll  
60cm x 85cm · A085VGP

## Falling Leaves

60cm x 85cm · A085DPP



## Falling Leaves

SIZE	CODE
60cm x 85cm	A085DPP



## Block Triangles

SIZE	CODE
60cm x 85cm	A085FEP





## Seahorse

SIZE	CODE
60cm x 85cm	A085VNP



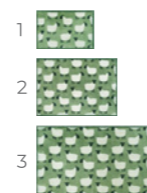
## Highland Cows

SIZE	CODE
60cm x 85cm	A085HMP



## Flock Green

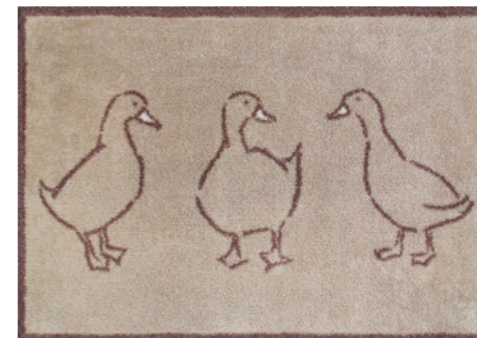
#	SIZE	CODE
1	40cm x 60cm	A060KEP
2	60cm x 85cm	A085KEP
3	75cm x 120cm	A120KEP



Flock Green  
60cm x 85cm · A085KEP

## Ducks - Neutral

SIZE	CODE
60cm x 85cm	A085DUP



## Deer Family - Gold

SIZE	CODE
60cm x 85cm	A085NYP



## Hares - Grey

SIZE	CODE
60cm x 85cm	A085UDP



## Red Robins

SIZE	CODE
60cm x 85cm	A085UE



Red Robins  
60cm x 85cm · A085UE

Paws Grey  
40cm x 60cm · A060PGP

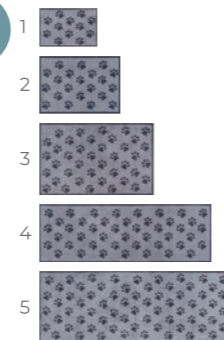


### Paws Grey

#	SIZE	CODE
1	40cm x 60cm	A060PGP
2	60cm x 85cm	A085PGP
3	75cm x 120cm	A120PGP
4	60cm x 180cm	A180PGP
5	75cm x 200cm	A200PGP



NEW SIZES



### Walkies

SIZE	CODE
60cm x 85cm	A085WGP



NEW

### Tailgate - Neutral

SIZE	CODE
60cm x 85cm	A085WPP



NEW

### Tailgate - Grey

SIZE	CODE
60cm x 85cm	A085WNP



NEW

### Wipe Your Paws

SIZE	CODE
60cm x 85cm	A085PBP



Wipe Your Paws  
60cm x 85cm · A085PBP

## Cats & Dogs

SIZE	CODE
60cm x 85cm	A085WXP



## Dog and Bone

SIZE	CODE
60cm x 85cm	A085CQP



**Dog and Bone**  
60cm x 85cm · A085CQP

## Cat Walk - Grey

SIZE	CODE
60cm x 85cm	A085WUP



### Machine Washable Up to 40°C

Turtle Mats can be machine washed up to 40°C. Their dirt and moisture trapping performance improves with washing as the fibres are loosened and opened up.



**Cat Walk - Grey**  
60cm x 85cm · A085WUP

## Cat Walk - Neutral

SIZE	CODE
60cm x 85cm	A085WVP



## Hens

SIZE	CODE
60cm x 85cm	A085HNP





### NEW FOR 2025

Following the success of our limited edition larger sizes for the Dee Hardwicke collection last year, we're rolling out larger sizes across all our ranges.

Our best-selling Classic Plains will be available in a new Large Runner size - 75x200cm from January; the perfect choice for hallways, larger entrances and for extra high traffic areas

# CLASSIC PLAINS

## Timeless design for over 30 years

Made with super absorbent recycled cotton fibres, our timeless plains have kept Britain's floors protected from dirt and moisture for over 30 years.

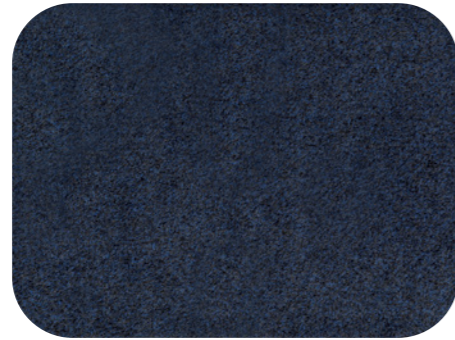
OPPOSITE:

**Sage Green** MULTI-GRIP  
75cm x 200cm • M200SGP

## Blue

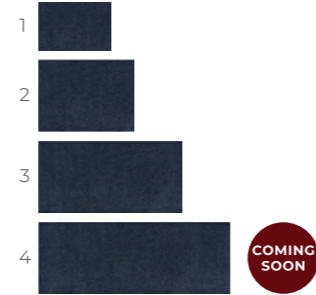
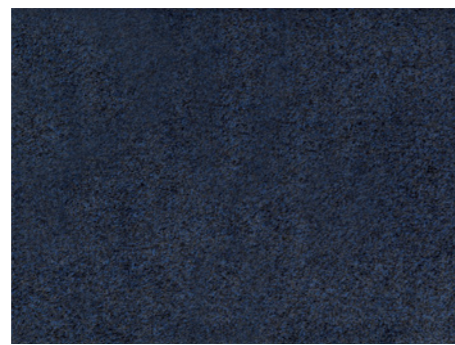
### LATEX HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050BLP
2	75cm x 100cm	L100BLP
3	75cm x 150cm	L150BLP
4	75cm x 200cm	L200BLP



### MULTI-GRIP ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050BL
2	75cm x 100cm	M100BL
3	75cm x 150cm	M150BL
4	75cm x 200cm	M200BLP



## Graphite

### LATEX HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050GHP
2	75cm x 100cm	L100GHP
3	75cm x 150cm	L150GHP
4	75cm x 200cm	L200GHP



### MULTI-GRIP ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050GH
2	75cm x 100cm	M100GH
3	75cm x 150cm	M150GH
4	75cm x 200cm	M200GHP



## Fawn

### LATEX HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050FAP
2	75cm x 100cm	L100FAP
3	75cm x 150cm	L150FAP
4	75cm x 200cm	L200FAP



### MULTI-GRIP ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050FAP
2	75cm x 100cm	M100FAP
3	75cm x 150cm	M150FAP
4	75cm x 200cm	M200FAP



## Seal

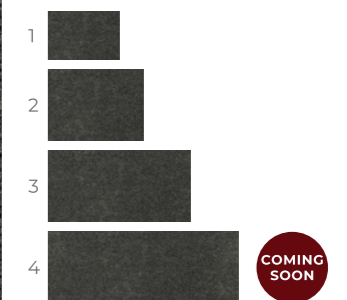
### LATEX HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050SEP
2	75cm x 100cm	L100SE
3	75cm x 150cm	L150SE
4	75cm x 200cm	L200SEP



### MULTI-GRIP ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050SE
2	75cm x 100cm	M100SE
3	75cm x 150cm	M150SE
4	75cm x 200cm	M200SEP



## Grey

LATEX  
HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050GYP
2	75cm x 100cm	L100GY
3	75cm x 150cm	L150GY
4	75cm x 200cm	L200GYP



MULTI-GRIP  
ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050GY
2	75cm x 100cm	M100GY
3	75cm x 150cm	M150GY
4	75cm x 200cm	M200GYP



## Sage Green

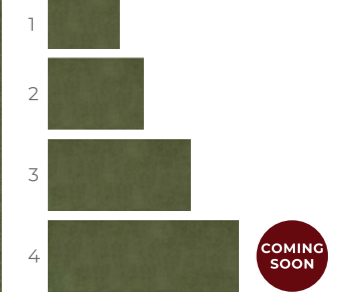
LATEX  
HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050SGP
2	75cm x 100cm	L100SGP
3	75cm x 150cm	L150SGP
4	75cm x 200cm	L200SGP



MULTI-GRIP  
ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050SGP
2	75cm x 100cm	M100SGP
3	75cm x 150cm	M150SGP
4	75cm x 200cm	M200SGP



## Mocha

LATEX  
HARD FLOORS ONLY

#	SIZE	CODE
1	50cm x 75cm	L050MCP
2	75cm x 100cm	L100MCP
3	75cm x 150cm	L150MCP
4	75cm x 200cm	L200MCP



MULTI-GRIP  
ALL FLOORS INCLUDING CARPET

#	SIZE	CODE
1	50cm x 75cm	M050MCP
2	75cm x 100cm	M100MCP
3	75cm x 150cm	M150MCP
4	75cm x 200cm	M200MCP



Grey MULTI-GRIP  
75cm x 100cm · M100GYP





# A celebration of the natural world

As a designer and artist, Dee Hardwicke finds endless inspiration in the ever-changing beauty of Britain's countryside and gardens. Based on Dee's original sketches and watercolours, Turtle Mat's Dee Hardwicke collection, which includes the bestselling Olive design, is a celebration of the natural world.

[DEEHARDWICKE.CO.UK](http://DEEHARDWICKE.CO.UK)

OPPOSITE:

**Olive**

75cm x 120cm · A120CM



# Flower Fields

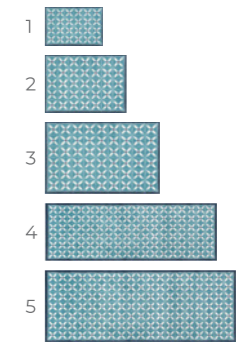
BY DEE HARDWICKE

## Bold Pattern, Beautiful Colourways

Inspired by the far off view of a meadow on a family walk, Flower Fields has a sophisticated contemporary feel with its repeated tiles of Dee's hand-drawn wild flower motif. Available in a range of beautiful colourways and in our largest runner sizes this popular mat and runner works hard to keep your customers' busy homes clean.

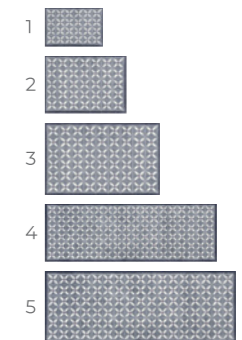
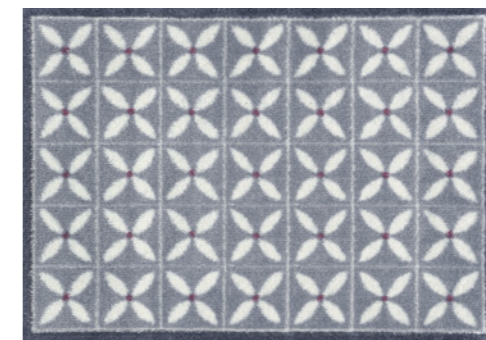
### Flower Fields Blue

#	SIZE	CODE
1	40cm x 60cm	A060DT
2	60cm x 85cm	A085DT
3	75cm x 120cm	A120DT
4	60cm x 180cm	A180DT
5	75cm x 200cm	A200DT



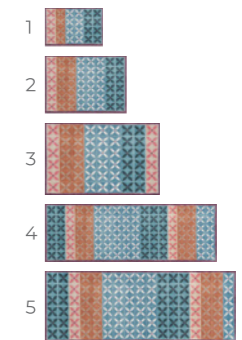
### Flower Fields Grey

#	SIZE	CODE
1	40cm x 60cm	A060DV
2	60cm x 85cm	A085DV
3	75cm x 120cm	A120DV
4	60cm x 180cm	A180DV
5	75cm x 200cm	A200DV



### Flower Fields Painterly

#	SIZE	CODE
1	40cm x 60cm	A060DX
2	60cm x 85cm	A085DX
3	75cm x 120cm	A120DX
4	60cm x 180cm	A180DX
5	75cm x 200cm	A200DX



OPPOSITE:

**Flower Fields Blue**  
75cm x 200cm • A200DT



## Foliage Seedhead

SIZE	CODE
60cm x 85cm	A085DFP



## Winter Flowers

SIZE	CODE
60cm x 85cm	A085DEP



Winter Flowers  
60cm x 85cm · A085DEP



### Exclusive Designs

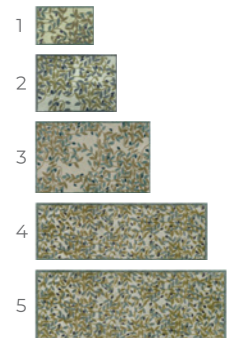
We're proud to work with talented artists, designers and interior brands to offer designs exclusive to Turtle Mat.



Olive  
75cm x 200cm · A200CM

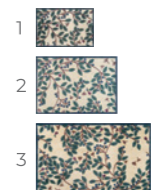
## Olive

#	SIZE	CODE
1	40cm x 60cm	A060CMP
2	60cm x 85cm	A085CM
3	75cm x 120cm	A120CM
4	60cm x 180cm	A180CM
5	75cm x 200cm	A200CM



## Autumn Leaves

#	SIZE	CODE
1	40cm x 60cm	A060DAP
2	60cm x 85cm	A085DAP
3	75cm x 120cm	A120DA





# Parterre Green

BY DEE HARDWICKE

## Garden-Inspired Elegance

New for 2024, Dee Hardwicke has created a beautiful repeated parterre motif with a heritage feel. This harmonious design, in a subtle blend of greens, is inspired by formal British garden borders characterised by their intricate patterns created with low hedges, flowerbeds and paths.

### Parterre Green

#	SIZE	CODE
1	40cm x 60cm	A060DYP
2	60cm x 85cm	A085DYP
3	75cm x 120cm	A120DYP
4	60cm x 180cm	A180DYP
5	75cm x 200cm	A200DYP



OPPOSITE:

**Parterre Green**  
75cm x 200cm · A200DYP

RIGHT:

**Parterre Green**  
60cm x 85cm · A085DYP



# SANDERSON

INSPIRED BY  
COASTAL IDYLL

## Quintessential English design

Sanderson combines quintessential English design with the hallmark of quality and style for which Sanderson is renowned. The charming designs from Sanderson are perfect for the design conscious of all ages seeking easy to use decorating schemes.

[SANDERSON.SANDERSONDESIGNGROUP.COM](http://SANDERSON.SANDERSONDESIGNGROUP.COM)

OPPOSITE:

**Batik Leaf**

60cm x 85cm · A085TG

## Coraline

#	SIZE	CODE
1	60cm x 85cm	A085TK
2	75cm x 120cm	A120TK



## Beach Huts – Blue

SIZE	CODE
60cm x 85cm	A085TE



**Beach Huts Blue**  
60cm x 85cm · A085TE



### Highly Absorbent

The highly absorbent cotton fibres of Turtle Mats paired with the slip-resistant multi-grip backing make them ideal for use in bathrooms.



**Shore Birds – Blue**  
60cm x 85cm · A085TNP

## Shore Birds – Blue

#	SIZE	CODE
1	60cm x 85cm	A085TNP
2	75cm x 120cm	A120TN



## Shore Birds – Neutral

SIZE	CODE
60cm x 85cm	A085TF



## Batik Leaf

#	SIZE	CODE
1	60cm x 85cm	A085TG
2	75cm x 120cm	A120TG





THE ORIGINAL  
**MORRIS & Co**

FOUNDED BY WILLIAM MORRIS IN 1861

## A touch of heritage in the home

William Morris (1834-1896) is regarded by some as the single most influential designer of the 19th century. Under his direction Morris & Co. grew into a flourishing and fashionable decorating firm renowned for its wallpapers, textiles and home accessories.

[WMORRIS&CO.COM](http://WMORRIS&CO.COM)

OPPOSITE:

**Thistle - Green**  
60cm x 85cm · A085MG

## Thistle - Green

#	SIZE	CODE
1	60cm x 85cm	A085MG
2	75cm x 120cm	A120MG



## Branch

SIZE	CODE
60cm x 85cm	A085MH



## Standen

SIZE	CODE
60cm x 85cm	A085MF



## Pure Strawberry Thief

SIZE	CODE
60cm x 85cm	A085MLP



## Pure Strawberry Thief - Blue

SIZE	CODE
60cm x 85cm	A085MK



Pure Strawberry Thief - Blue  
60cm x 85cm · A085MK

## St James Ceiling – Brown

SIZE	CODE
60cm x 85cm	A085MM



## St James Ceiling – Grey

SIZE	CODE
60cm x 85cm	A085MN



St James Ceiling – Brown  
60cm x 85cm · A085MM



St James Ceiling – Grey  
60cm x 85cm · A085MN



# Rosehip

BY MORRIS & CO.

## Traditional Motif, Lasting Quality

Inspired by a tile design, the beautiful Morris & Co. Rosehip motif was hand cut and hand printed from lino, a traditional print technique giving it its block print feel. With a timeless look, this machine washable mat is crafted to last with a 5-year guarantee.

### Rosehip – Blue

SIZE	CODE
40cm x 60cm	A060MEP
60cm x 85cm	A085MEP
75cm x 120cm	A120MEP
60cm x 180cm	A180MEP
75cm x 200cm	A200MEP



### Rosehip – Gold

SIZE	CODE
40cm x 60cm	A060MAP
60cm x 85cm	A085MAP
75cm x 120cm	A120MAP
60cm x 180cm	A180MAP
75cm x 200cm	A200MAP



OPPOSITE:

**Rosehip – Gold**  
75cm x 200cm · A200MAP

RIGHT:

**Rosehip – Blue**  
60cm x 85cm · A085MEP







**scion**  
LIVING

# Fresh ideas for modern living

Scion is a refreshing British brand making its own distinctive mark on the world of interiors with its trend savvy designs.

[SCIONLIVING.COM](http://SCIONLIVING.COM)

OPPOSITE:

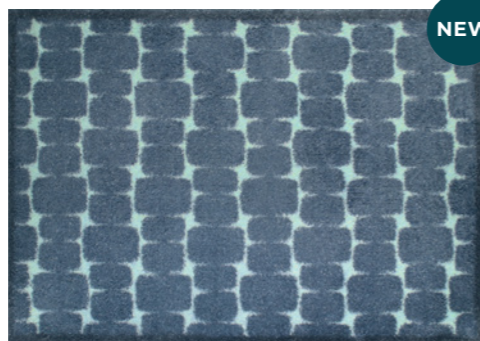
**Spike**  
75cm x 120cm · A120SO

**Little Lohko - Blue**  
60cm x 85cm · A085QDP



**Little Lohko - Blue**

SIZE	CODE
60cm x 85cm	A085QDP



**Little Lohko - Black**

SIZE	CODE
60cm x 85cm	A085QCP



**Mr Fox - Navy**

SIZE	CODE
60cm x 85cm	A085SY



**Mr Fox**

SIZE	CODE
60cm x 85cm	A085SB



**Highly Absorbent**

Many of our customers utilise their Turtle Mats in the kitchen where spilt grease and oil can become a slip or trip hazard.



**Mr Fox**  
60cm x 85cm · A085SB

## Running Mr Fox

#	SIZE	CODE
1	60cm x 85cm	A085VSP
2	75cm x 120cm	A120VSP

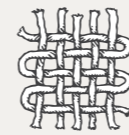


## Running Mr Fox – Multi

SIZE	CODE
60cm x 85cm	A085QBP



Running Mr Fox – Multi  
60cm x 85cm · A085QBP



### Crafted to Last

Originally engineered for the rugged conditions of North Sea oil rigs, Turtle Mats are built to withstand everything daily life throws their way. Crafted for durability and reliability, they offer unmatched performance in even the toughest environments.



Running Mr Fox – Navy  
75cm x 120cm · A120VJ

## Running Mr Fox – Grey

SIZE	CODE
60cm x 85cm	A085TC



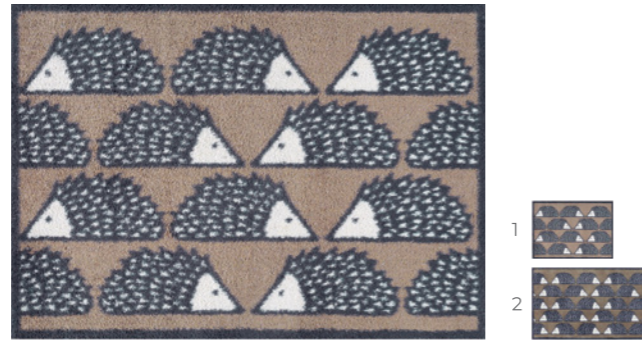
## Running Mr Fox – Navy

#	SIZE	CODE
1	60cm x 85cm	A085VJ
2	75cm x 120cm	A120VJP



## Spike

#	SIZE	CODE
1	60cm x 85cm	A085SO
2	75cm x 120cm	A120SO



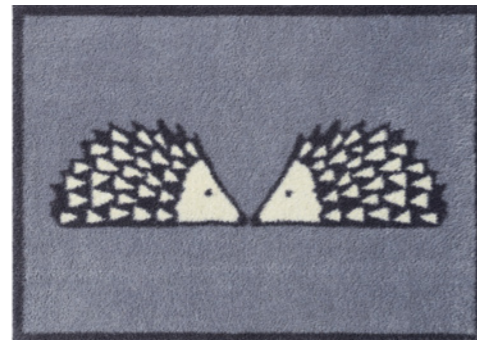
## Kissing Spike – Turquoise

SIZE	CODE
60cm x 85cm	A085ST



## Kissing Spike – Slate

SIZE	CODE
60cm x 85cm	A085SS



Kissing Spike – Slate  
60cm x 85cm · A085SS



## Looting Fruits – Green

SIZE	CODE
60cm x 85cm	A085QKP



## Looting Fruits – Neutral

SIZE	CODE
60cm x 85cm	A085QLP



## Looting Fruits – Navy

SIZE	CODE
60cm x 85cm	A085QMP



## Barnie Owl Trio

SIZE	CODE
60cm x 85cm	A085TS



## Odessa Happy Place

SIZE	CODE
60cm x 85cm	A085QFP





# Priya

BY SCION LIVING

## Cheerful, Contemporary Design

New for 2024, this retro-contemporary design features repeating irregular half-moons on colourful backgrounds. Offering a cheerful welcome for guests as well as a practical addition to your customers' homes, the Priya doormat is made with super absorbent recycled cotton tufts to stop dirt in its tracks.

### Priya - Green

SIZE	CODE
60cm x 85cm	A085QHP



### Priya - Blue

SIZE	CODE
60cm x 85cm	A085QGP



### Priya - Navy

SIZE	CODE
60cm x 85cm	A085QJP



OPPOSITE:

**Priya Green**  
60cm x 85cm • A085QHP



**DUNE**

**MUD HOG**

## All-weather outdoor mat designs

Our outdoor mat range has been developed to scrape off the worst of mud and dirt before you step inside. Our all-weather outdoor mats are durable and will defend your customers' front doors for years to come, the perfect partner for indoor super absorbent Turtle Mats, helping to protect homes inside and out

[TURTLEMAT.CO.UK](https://www.turtlemat.co.uk)

OPPOSITE:  
Dune Waves & Stripes

## Dune – Leaves Grey

#	SIZE	CODE
1	45cm x 75cm	N045GL
2	60cm x 90cm	N090GL



## Dune – Leaves Brown

#	SIZE	CODE
1	45cm x 75cm	N045BL
2	60cm x 90cm	N090BL



## Dune – Leaves Taupe

#	SIZE	CODE
1	45cm x 75cm	N045TL
2	60cm x 90cm	N090TL



### Recycled Materials

DUNE uses recycled materials with half of the upper material being made from 100% recycled polyester, which is obtained from PET bottles or other plastic parts. The non-slip backing also contains recycled nitrile rubber from our own production processes.



**Dune – Leaves Taupe**  
45cm x 75cm · N045TL



**Dune – Leaves Brown**  
60cm x 90cm · N090BL

## Dune - Waves Grey

#	SIZE	CODE
1	45cm x 75cm	N045GW
2	60cm x 90cm	N090GW



## Dune - Stripes Grey

#	SIZE	CODE
1	45cm x 75cm	N045GS
2	60cm x 90cm	N090GS

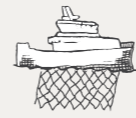


Dune - Stripes Grey  
45cm x 75cm · N045GS



## Mud Hog

SIZE	CODE
50cm x 75cm	E050GY



### Recycled Nets

Our Mud Hog mats are made from 100% regenerated yarn produced from recovered fishing nets that were once abandoned in the sea.



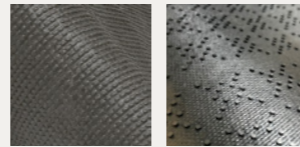
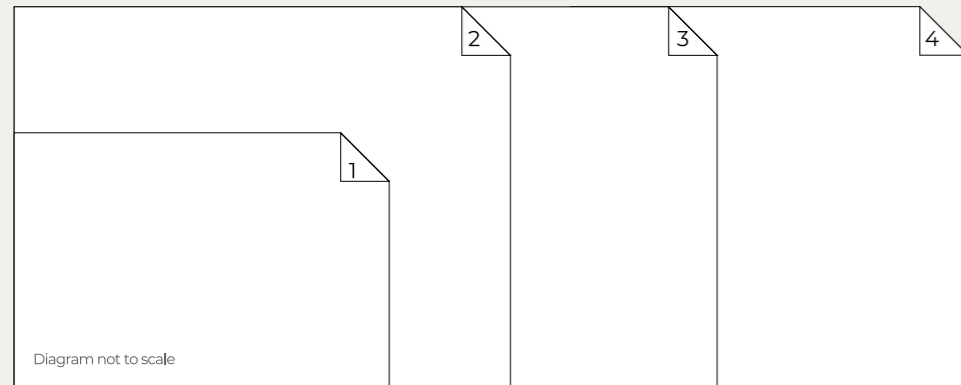
Mud Hog  
50cm x 75cm · E050GY



# Turtle Mat Size Guide

Turtle Mats are available in a wide range of sizes, from small doormats ideal for narrow doorways to extra large runners, which are great by patio doors or in hallways.

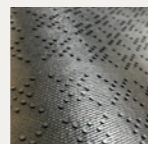
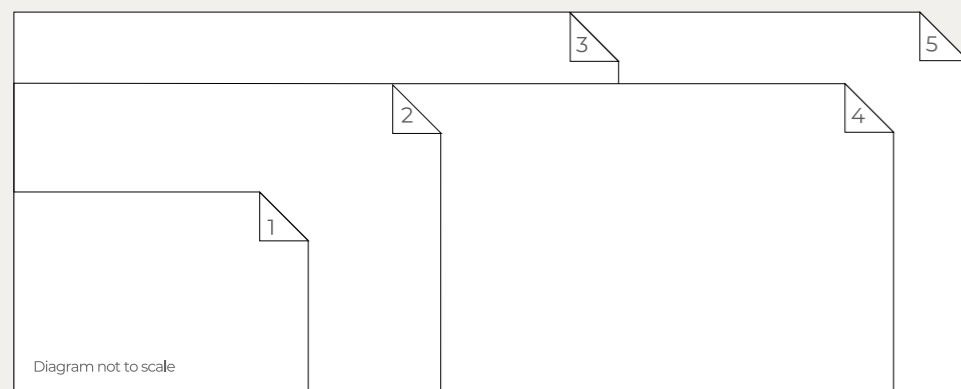
## Classic Plain Size Guide



Classic Plain mats are available with either a latex or multi-grip backing. Latex backed mats have rounded corners and multi-grip mats have square cut corners.

#	SIZE NAME	DIMENSIONS
1.	Plain Doormat	50cm x 75cm (20" x 30")
2.	Large Plain Doormat	75cm x 100cm (30" x 39")
3.	Plain Runner	75cm x 150cm (30" x 59")
4.	Large Plain Runner	75cm x 200cm (30" x 79")

## Design Size Guide



Design mats are only available with multi-grip backing and square corners.

#	SIZE NAME	DIMENSIONS
1.	Small Design Doormat	40cm x 60cm (16" x 24")
2.	Design Doormat	60cm x 85cm (24" x 33")
3.	Large Design Doormat	75cm x 120cm (30" x 47")
4.	Narrow Design Runner	60cm x 180cm (24" x 71")
5.	Large Design Runner	75cm x 200cm (30" x 79")

All sizes are approximate and a small level of shrinkage may occur.

# Merchandising Options

We offer two versatile merchandising options to help you showcase Turtle Mats in the best possible way, tailored to fit the space you have available.

Choose between our stylish Wicker Basket or the sleek Apex Stand, both exclusively designed for displaying Turtle Mat products, ensuring they stand out and attract consumer attention in your store.

## Wicker Basket

The Wicker Basket is a great option for smaller stores or stores who don't have much display space.

This is a compact method of presenting a variety of Turtle Mat products whilst keeping a visually pleasing merchandising display.

A Wicker Basket is free of charge with an order over £350 net or subject to agreement.



## Apex Stand

The Apex Stand is our premium display offering, this allows you to showcase an assortment of Turtle Mat products with different lengths in your store so your customers can easily browse through.

An Apex Stand is free of charge with an order over £450 net or subject to agreement.



# Aftercare

It's important to properly care for a Turtle Mat to preserve its functionality. Ensuring that your customers are aware of the recommended processes is vital in guaranteeing the longevity of their mat, and enhancing its dirt-trapping capabilities for years to come.

## Care Guide



- Machine or hand wash up to 40°C
- Washing before use helps to maximise performance. We recommend a non-biological colour kind washing detergent
- Tumble dry on a low heat setting or allow to line-dry naturally. Check the filters on washing machines as directed by the manufacturer
- Large mats are heavy when wet and we recommend when washing in a domestic machine that you check the load limit on your machine, as well as the capacity of the filters
- Do not use fabric conditioner as this reduces the dirt trapping performance
- Never place your Turtle Mat on a damp floor and launder your Turtle Mat regularly (monthly) for best results and to allow the floor under the mat to be cleaned, aired and to allow light exposure to flooring
- Our new larger size design runners are machine washable/dryable in larger size domestic washing machines and tumble driers only (those with a 9-10kg capacity). They can also be hand washed as needed.

For full care information and more see [www.turtlemat.co.uk/faq](http://www.turtlemat.co.uk/faq)

## Guarantee

Turtle Mat washable cotton mats are quality checked against defects and are guaranteed against manufacturing faults for five years. Turtle Mat 'Mud Hog' mat, Dune and 'Car Boot and Bumper Protector' mats are guaranteed for two years. Full details on our guarantee are available on our website [www.turtlemat.co.uk](http://www.turtlemat.co.uk) should a quality issue arise, please contact our customer service team on 01204 284201.

## Privacy Policy

We will use the details you have provided to fulfil your order and if requested by you, to keep you updated on our news, special offers and promotions. We take protecting your personal information very seriously. Our updated Privacy Policy sets out what data we collect, how we securely look after it and how we use it. Full details on our Privacy Policy can be found on our website: [www.turtlemat.co.uk/privacy-policy](http://www.turtlemat.co.uk/privacy-policy)

## Additional Information

Every care has been taken to ensure that the reproduction of colour is as accurate as production processes allow; however a slight variation in the actual goods may occur. In addition, our cotton design mats utilise a unique precision dye technique and we make every effort to ensure continuity of colour, however batches may vary. The initial shedding of pile yarn when your mat is still new is one of the characteristics of a natural, cotton topped mat like a Turtle Mat and is not a defect. After washing and vacuuming this should stop and your mat will work well for years to come. When placed in strong, direct sunlight the colour of Turtle Mats may fade over time, due to the natural light fastness properties of cotton. This will not diminish its ability to effectively soak up wet and dirt, but to maintain colours for longer, rotate the position of the mat where possible away from bright, direct light. These prices and descriptions supersede all previous publications. All prices include VAT at the current rate and prices are valid until 31.12.2024. Turtle Mats are made from an absorbent cotton and viscose or cotton and synthetic microfibre pile and effectively soak up wet and dirt. Due to the efficient water uptake, they should be placed indoors or in a sheltered/enclosed porch. Occasionally, we show Turtle Mats in outdoor areas, where on very dry days, they can be used. However, they should not be left out in wet and damp conditions. Always place your Turtle Mat on a dry, level surface and do not use your mat if it is water saturated.



# EASY ORDERING

Call

01204 284201

or email


sales@turtlemat.co.uk

## Customer Services


Monday - Friday

08:00 - 16:00


Turtle Mat c/o  
Kleen-Tex Industries Limited  
Unit 717 Eddington Way,  
Birchwood Park  
Warrington WA3 6BA

 @turtle\_mat

 @TurtleMatUK

 @turtlemat

Made by

 **Kleen-Tex**  
make more of your floor