



- Comfort
- Cushion
- Control

# The best kept secret in advertising? The floor.

Whilst the floor may often be overlooked as a potential advertising opportunity, the addition of customised mats is an effective method for communicating your key messages to customers.

For over 50 years, Kleen-Tex has manufactured matting solutions that deliver the highest standards of quality and performance.

Since our inception in 1967, we have continuously enhanced and refined our technologies, to produce floor coverings with high quality print and colour specifications that deliver real wow factor.

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# POINT OF SALE

## Capitalise on those all-important sales.

Over 50% of all purchasing decisions are made spontaneously at the point of sale. The strategic placement of promotional mats can help capture your customers' attention and convert potential sales. Promote your brand or key product features with customised floor and counter top mats that draw attention to current sales promotions, new products, events and customer cards.



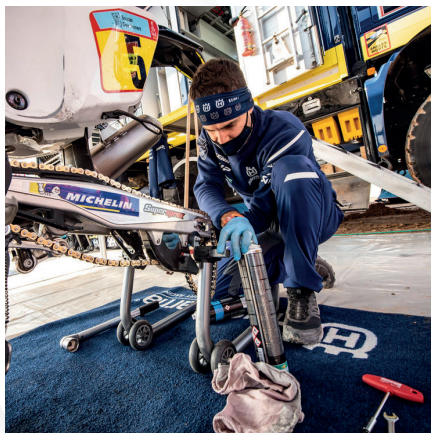


# MOTORSPORT

## Get ready for the racing season.

Our extensive range of customised promotional mats fit seamlessly underneath motorcycle and bicycle stands, making an eye-catching addition to workshops, garages and retail outlets. Our mats are constructed of high performance piles that immediately capture oil or petrol, they also meet the requirements of the 2020 FIM Environmental code. They also feature durable backings to ensure they stay in place, while protecting the floor at all times.





# EVENTS

## Roll out the red carpet!

From gala dinners to sporting events, fan zones to exhibition spaces, our bespoke promotional mats and runners are suitable for a variety of applications. Our mats are flexible, reusable and are eye catching, to promote your brand message, direct footfall, and communicate key messages. Individual door mats, branded with slogans, logos or key visuals, can also make a cool merchandising item.



© gloryfy\_unbreakable





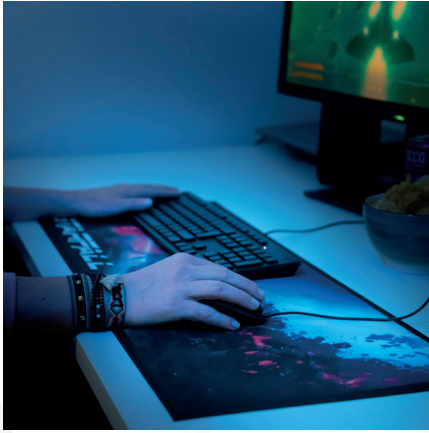
# GIVEAWAYS

## **A valuable gift with additional benefits.**

From individually designed door mats, to functional yet stylish desk pads, build brand loyalty with your customers and employees by giving them a valuable, long lasting gift that offers a variety of benefits.



© Artdirection4U



# BEVERAGE INDUSTRY

## Grab your customer's attention!

Branded mats placed to strengthen brand presence, showcase new drinks or highlighting the latest events and promotions are an ideal tool for the beverage industry. Placed at eye level in the bar or counter area or key areas on the floor, with mats you can create eye catching displays for bars, restaurants or shops as well as for trade fairs or events.





© Amber Beverage Austria GmbH



# ENTRANCE/STANDARD

## **The right mat for every location and purpose.**

Our extensive range of matting systems also includes functional mats for a wide variety of applications. From high-quality dirt catching to anti-fatigue mats, fork-lift mats to boot protection mats, find out more about our complete portfolio.





# Jet-Print Light

If you are looking for an advertising mat that also scores high for dirt and fluid absorption, Jet-Print Light is the right product for you.

## The high performance Jet-Print Light mat features:

- » Good dirt and fluid absorption
- » Individual printing to meet your design requirements
- » 66 standard colour options, with special colours also available (at an extra charge)
- » Special shape options
- » Flexible placement
- » Machine washable and durable
- » PVC-free construction
- » Slip resistant rubber backing
- » No minimum order

## Sizes and specifications:

### Standard widths with borders:

60 cm, 75 cm, 85 cm, 115 cm, 150 cm and 200 cm

### Standard lengths with borders: up to 700 cm

### Special sizes: available on request

### Material details:

High-twist nylon surface with nitrile rubber backing

### Printing process: Chromojet



## Scan for further details:

- » Full technical specification
- » Enquiry information





## Jet-Print Velour

If you are looking for a washable advertising mat that successfully captures the finest image details, small font sizes and photo-realistic artwork, Jet-Print Velour is the product for you.

### The versatile Jet-Print Velour mat features:

- » Exceptional printing accuracy and colour quality
- » Individual printing according to RGB 1998
- » Flat velour surface
- » Flexible placement
- » Machine washable and durable
- » PVC-free construction
- » Slip resistant rubber backing
- » No minimum order

### Sizes and specifications:

#### Standard widths with borders:

60 cm, 75 cm, 85 cm, 115 cm, 150 cm and 200 cm

#### Standard lengths with borders: up to 400 cm

#### Special sizes: available on request

#### Material details:

Velour surface PA6 with nitrile rubber backing

#### Printing process: Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information



## Jet-Print Vision

If you are looking for an advertising mat that delivers fine image details and small font sizes, whilst also delivering good dirt and fluid absorption, Jet-Print Vision is the product for you.

### The durable Jet-Print Vision mat features:

- » Individual, photo-realistic printing
- » 66 standard colour options or photo-realistic printing according to RGB1998, with special colours also available (at an extra charge)
- » Good dirt and moisture absorption capacity
- » Special shape options
- » Flexible placement
- » Machine washable and durable
- » PVC-free construction
- » Slip resistant rubber backing
- » No minimum order

### Sizes and specifications:

#### Standard widths with borders:

60 cm, 75 cm, 85 cm, 115 cm, 150 cm and 200 cm

#### Standard lengths with borders: up to 700 cm

#### Special sizes: available on request

#### Material details:

Straight-set nylon surface with nitrile rubber backing

#### Printing process: Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information



## Patio/Patio DC

If you are looking for an effective but affordable mat solution as a giveaway or for Point of Sale, the Patio/Patio DC mat is the right product for you.

### The efficient Patio/Patio DC mat features:

- » Individual, photo-realistic printing
- » Spot-colour selection according to Pantone
- » Special shape options
- » Flexible placement
- » Handwash
- » Low pile surface
- » Minimum order 50 sqm

### Sizes and specifications:

#### Standard sizes with borders:

39 x 58 cm, 45 x 75 cm, 58 x 78 cm, 58 x 180 cm,  
75 x 50 cm, 75 x 120 cm, 78 x 150 cm, 100 x 150 cm,  
100 x 200 cm, 200 x 150 cm, 100 cm x 20 m  
and 200 cm x 20 m

#### Special sizes available on request:

up to 210 cm width and 20 m length

#### Material details:

Velour surface PA6 with vinyl backing

**Printing process:** Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information



# Ad-Mat Premium

If you are looking for an eye-catching poster mat for your Point of Sale or for an event, the Ad-Mat Premium is the right product for you.

### The adaptable Ad-Mat Premium features:

- » Photorealistic sublimation printing (CMYK)
- » Flexible placement
- » Special shape options
- » Slip resistant rubber backing (no gluing necessary)
- » Machine washable
- » PVC-free construction
- » No minimum order

### Sizes and specifications:

#### Standard sizes with borders:

40 x 60 cm, 50 x 75 cm, 60 x 85 cm, 85 x 120 cm,  
85 x 150 cm, 85 x 200 cm, 115 x 180 cm, 115 x 200 cm  
and 150 x 200 cm

#### Maximum size:

150 x 200 cm

#### Material details:

Knitted polyester surface with nitrile rubber backing

**Printing process:** Sublimation



### Scan for further details:

- » Full technical specification
- » Enquiry information



## Bar-Mat Premium

If you are looking for photo-realistic printed counter mat to directly communicate your brand or signature drink to your guests, the Bar-Mat Premium is the right product for you.

### The impactful Bar-Mat Premium features:

- » Photorealistic sublimation printing (CMYK)
- » Flat and easily absorbent polyester surface
- » Slip resistant rubber backing
- » Machine washable
- » PVC-free construction
- » Minimum order 25 pieces

### Sizes and specifications:

#### Standard sizes with borders:

23 x 43 cm, 24 x 89 cm and 19 x 60 cm

**Special sizes:** available on request

#### Material details:

Knitted polyester surface with nitrile rubber backing

**Printing process:** Sublimation



### Scan for further details:

- » Full technical specification
- » Enquiry information



# Counter Mat

If you want to feature a reminder at a counter or checkout area to inform your customers about current sales promotions, new products, events or customer cards, the Counter Mat is the right product for you.

## The eye-catching Counter Mat features:

- » Photorealistic sublimation printing (CMYK)
- » Flat polyester surface
- » Slip resistant rubber backing
- » Machine washable
- » PVC-free construction
- » Minimum order 25 pieces

## Sizes and specifications:

### Standard sizes with borders:

23 x 43 cm, 24 x 89 cm, 19 x 60 cm and 40 x 60 cm

**Special sizes:** available on request

### Maximum size:

150 x 200 cm

### Material details:

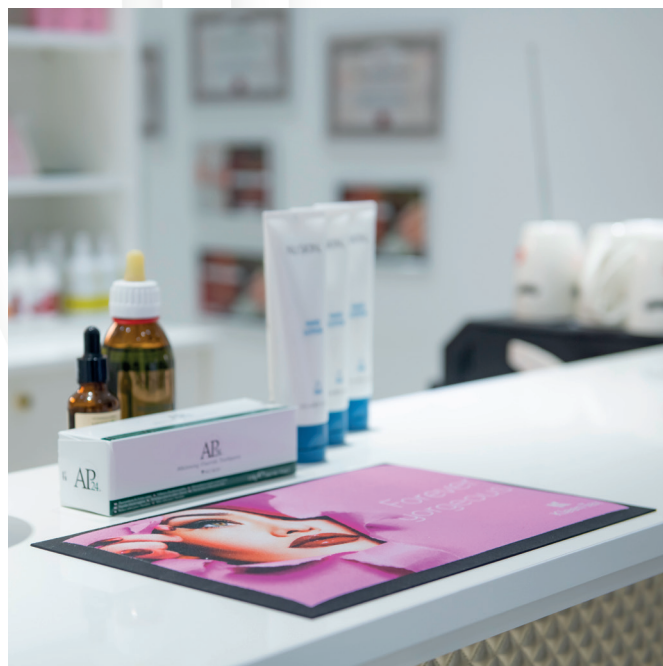
Knitted polyester surface with nitrile rubber backing

**Printing process:** Sublimation



## Scan for further details:

- » Full technical specification
- » Enquiry information



# Desk Planner Mat Keyboard Runner

If you want to make creative use of available desk space and optimise your desktop setup, Desk/Keyboard Runners are the right choice for you.

## The adaptable Runners features:

- » Photorealistic sublimation printing (CMYK)
- » Flat polyester surface
- » Slip resistant rubber backing
- » Machine washable
- » PVC-free construction
- » Minimum order 25 pieces

## Sizes and specifications:

### Standard sizes with borders:

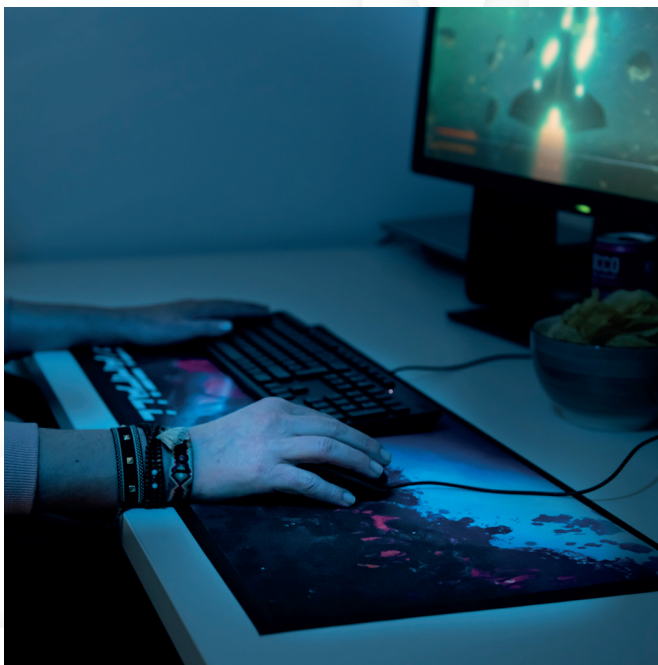
23 x 43 cm, 24 x 89 cm and 19 x 60 cm

### Special sizes: available on request

### Material details:

Knitted polyester surface with nitrile rubber backing

### Printing process: Sublimation



## Scan for further details:

- » Full technical specification
- » Enquiry information



## Event Mat

If you are looking to create your own unique "red" carpet that captures the attention of your customers, the Event Mat is the right product for you.

### The engaging Event Mat features:

- » Excellent print images
- » Individual printing according to RGB1998
- » Special shape options
- » Flexible placement
- » Flat construction
- » PVC-free construction

### Sizes and specifications:

**Widths:** up to 200 cm

**Lengths:** up to 20 m

### Material details:

Velour surface with latex backing

**Printing process:** Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information







## Big-Size

If you are looking to achieve large-scale advertising opportunities for trade fair stands, or promotional areas in shops or department stores, Big-Size mats are the product for you.

### The resilient Big Size mats features:

- » Custom printing
- » Colour selection according to Pantone or RAL (max. 12 colours per design)
- » Flat construction
- » PVC-free construction
- » Minimum order 100 sqm

### Sizes and specifications:

**Widths:** up to 400 cm

**Lengths:** up to 40 m

### Material details:

Velour surface with Textile backing or Easy-Lift backing

**Printing process:** Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information



## Kleen-Way

If you are looking for a high quality, custom printable runner up to 20 meters long, Kleen-way is the right product for you.

### The efficient Kleen-Way runner features:

- » Individual printing
- » 66 standard colours to choose, with special colours also available
- » Anti-slip back construction, lies heavily on the floor
- » Attention: edges only on the long sides
- » High dirt and water absorption capacity
- » Non-slip back construction
- » No minimum order

### Sizes and specifications:

**Standard widths:** 100 cm, 160 cm and 200 cm

**Standard lengths:** up to 20 m

### Material details:

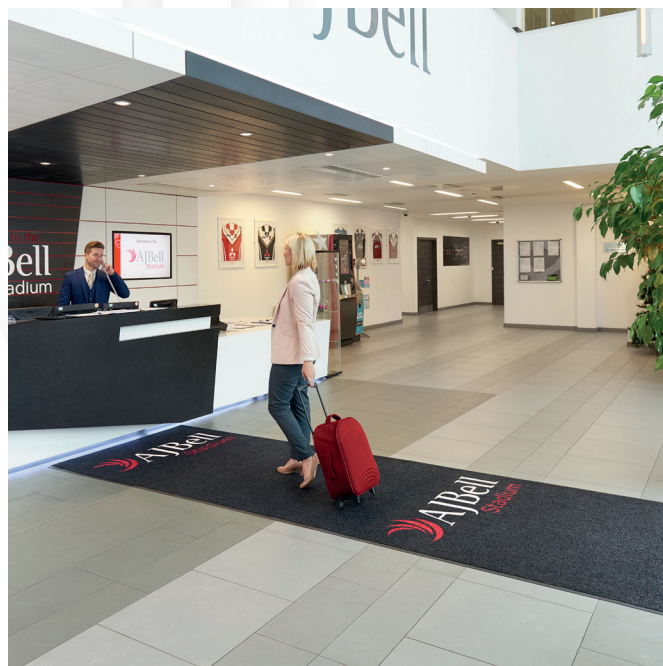
High-twist nylon surface with vinyl rubber backing

**Printing process:** Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information





## Jet-Print

If you are looking for a mat you can customise with your own logo, which also features a high dirt and water absorption capacity and is suitable for industrial washing services, Jet-Print is the right product for you.

### The high quality Jet-Print mat features:

- » Individual printing
- » 66 standard colours to choose, with special colours also available
- » Special shape options
- » Flexible placement
- » Exceptional machine washing and durability
- » PVC-free construction
- » Slip resistant rubber backing
- » No minimum order

### Sizes and specifications:

#### Standard widths with borders:

60 cm, 75 cm, 85 cm, 115 cm, 150 cm and 200 cm

#### Standard lengths with borders: up to 700 cm

#### Special sizes: available on request

#### Material details:

High-twist nylon surface with nitrile rubber backing

#### Printing process: Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information



## Logo Outdoor

If you are looking for a customisable and durable mat that is suitable for outdoor use, the Logo Outdoor mat is the right product for you.

### The high performance Logo Outdoor mat features:

- » Durable grass-look nylon fibre construction
- » Choice of 66 standard colours, special colours also available
- » Special shape options
- » Flexible placement
- » Ribbed and non-slip back constructed of robust nitrile rubber
- » No minimum order

### Sizes and specifications:

#### Standard widths with borders:

50 cm, 85 cm, 115 cm, 150 cm and 200 cm

#### Standard lengths with borders: up to 700 cm

#### Special sizes: available on request

#### Material details:

Nylon surface with ribbed anti-slip nitrile rubber backing

#### Printing process: Chromojet



### Scan for further details:

- » Full technical specification
- » Enquiry information



# Kleen-Komfort

To ensure the health and wellbeing of your employees and to minimise fatigue for employees with long standing jobs, the mats within the Kleen-Komfort range are the right products for you.

**The soft, safe and designed Kleen-Komfort Mat features:**

- » Relief for muscles and joints
- » Soft standing comfort
- » Flattened side edges
- » Choice of different surface finishes
- » Lightfast properties and suitability for underfloor heating

**Sizes and specifications:**

**Standard sizes:**

- Design: 55 x 78 cm, 85 x 150 and 85 x 285 cm
- Office: 55 x 78 cm, 85 x 150 and 85 x 285 cm
- Soft: 55 x 78 cm, 85 x 150 and 85 x 285 cm
- Standard/Safety: 60 x 85 cm, 85 x 150 and 85 x 285 cm

**Material details:**

- Rubber foam centre
- Nitrile rubber backing (15 % recycled nitrile rubber)

**Surface variants:**

- » Design - Printable HTN surface
- » Office - Polypropylene surface
- » Soft - Solution-Dyed HTN surface
- » Standard/Safety - Nitrile rubber surface



**Scan for further details:**

- » Full technical specification
- » Enquiry information



# Car Protector Set

If you are looking to effectively protect the boot lining of your car, the Car Protector Set is the right product for you. Capturing dirt and mud left in our vehicles by pets, sports equipment, tools, tip runs, and many other things we transport. The convenient set features a detachable, roll out, rubber panel that also protects the rear bumper from scratches.

## The double function Car Protector mat features:

- » Shields boot lining from dirt and mud
- » Protects rear bumper from scratches
- » Exceptional machine washing and durability
- » High heat resistance and fast drying surfaces
- » Slip resistant

## Sizes and specifications:

### Standard sizes:

Boot protector 90 x 100 cm + bumper protector 70 x 90 cm  
 Boot protector 110 x 80 cm + bumper protector: 100 x 60 cm

### Material details Premium:

100 % recycled PET fibre with 100 % nitrile rubber backing

### Material details Standard:

50 % recycled PET fibre and 50 % polypropylene looped pile with 100 % nitrile rubber backing

### Drying:

Car Protector Set PREMIUM - Low heat drying

Car Protector Set STANDARD - Dry flat

\* fits most boot sizes, please measure your boot space to be sure



## Scan for further details:

- » Full technical specification
- » Enquiry information



## Forklift Mat

If you are looking to minimise dirt and moisture being transferred into your warehouse from heavy duty wheeled equipment, the Forklift Mat is the ideal solution. Highly durable, these mats stand up against big and heavy, warehouse traffic such as forklift trucks, boom lifts, pallet trucks, and other wheeled equipment.

### The heavy duty Forklift Mat features:

- » Effective construction that removes dirt and moisture from forklift wheels
- » Textured surface that reduces the risk of slips due to wet floors
- » Resilient construction that can be vacuumed or brushed to save time and cleaning costs
- » Highly absorbent and durable surface
- » Extra thick rubber backing for strength and stability
- » Sustainable yarn made from 50 % post industrial waste
- » PVC-free construction

### Sizes and specifications:

#### Standard widths with borders:

85 cm, 115 cm, 150 cm and 200 cm

#### Standard lengths with borders: up to 700 cm

**Special sizes:** available on request

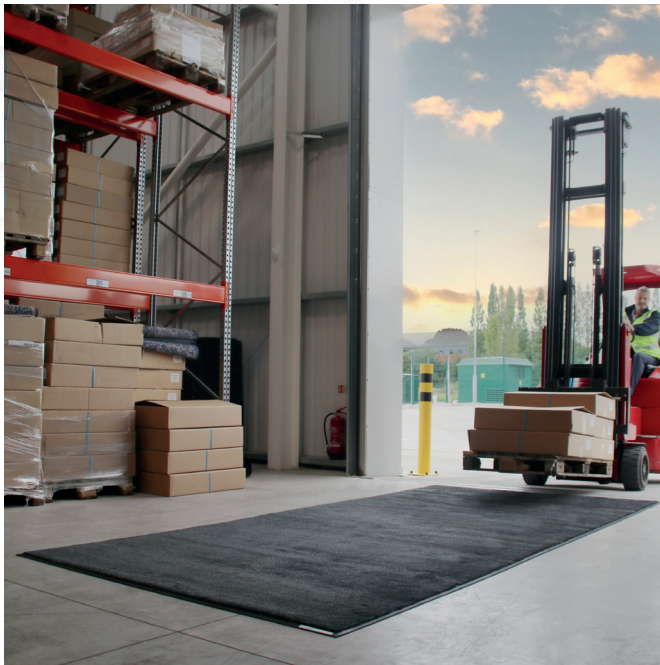
#### Material details:

Micro Nylon and High-Twist Nylon Polyamide 6  
Sustainable yarn made from 50 % post industrial waste  
Extra thick nitrile rubber backing



### Scan for further details:

- » Full technical specification
- » Enquiry information



## Iron-Horse

If you are looking for an efficient and professional way to stop dirt and moisture being tracked into your building, Iron-Horse is the right product for you. Durable and with a high capacity for dirt capture, this mat is suitable for high traffic areas including entrances, corridors, lift doors, and reception desks. Available in a wide range of colour options to complements every interior.

### The durable Iron-Horse mat features:

- » Extraordinary dirt catching performance
- » Light-fast and colour-fast properties
- » PVC-free construction
- » Slip resistant backing
- » 5 year Manufacturers Guarantee  
2 year under industrial laundry conditions
- » 11 year warranty against significant colour loss

### Sizes and specifications:

#### Standard widths with borders:

85 cm, 115 cm, 150 cm and 200 cm (200 cm available for Black-Pearl, Black-Steel, Black-Cedar, Granite and Midnight Grey)

**Standard lengths with borders:** up to 700 cm

**Special sizes:** available on request

#### Material details:

High-twist nylon surface with nitrile rubber



### Scan for further details:

- » Full technical specification
- » Enquiry information





## EcoAbsorb

If you are looking for an eco-friendly matting choice, the EcoAbsorb mat is the right product for you. Constructed of Rencycle™ 50 (50 % recycled nylon) yarn, EcoAbsorb proactively helps save energy, reduce CO2 emissions, water consumption, and waste material during production.

### The eco-friendly EcoAbsorb entrance mat features:

- » Super absorbent pile
- » Highly resilient and durable nylon construction
- » 50 % recycled yarn
- » 37 % faster drying properties, when compared to a cotton mat
- » Production methods that require 45 % less energy and 30 % less water
- » PVC-free construction
- » Slip resistant backing
- » 5 year Manufacturers Guarantee  
2 year under industrial laundry conditions

### Sizes and specifications:

#### Standard widths with borders:

85 cm, 115 cm, 150 cm and 200 cm

#### Standard lengths with borders: up to 700 cm

#### Material details:

Micro nylon (50 % recycled) with nitrile rubber backing



### Scan for further details:

- » Full technical specification
- » Enquiry information



# SUSTAINABILITY

## **Our commitment to sustainable construction!**

As a leading global manufacturer of floor matting systems, we understand our responsibility to continuously improve the sustainability of our products and operations.



## Procuring recycled materials

Whilst procuring recycled materials for our products is essential, we are also developing end of life options for our products across all Kleen-Text brands.

For example, our solid rubber mats can be re-crumbled for use in new products to reduce the consumption and processing of new raw materials.

We are also continuously exploring how we can extend our dedicated range of floor matting systems that are manufactured from recycled materials, including 100 % ECONYL® regenerated nylon made entirely from ocean and landfill waste. Our **EcoAbsorb** product is manufactured from

Renycle™ 50 recycled yarn, which, compared to standard yarn, saves energy, reduces CO<sub>2</sub> emissions, reduces water consumption and reduces waste material during production.

We also utilise fabric constructed from recycled PET plastic bottles and 15 % recycled nitrile rubber.

Our **EcoAbsorb** floor matting system also dries 37 % faster than a cotton mat, saving valuable energy, time and money during laundry cycles.

## Reducing our carbon footprint

We are also undertaking a series of initiatives as part of our commitment to minimising our carbon footprint.

From a logistics perspective, we are proactively consolidating our deliveries with the aim of sending full truckloads to eliminate any empty shipping space. We have also implemented reduced

travel frequency for staff, with increased use of conference call technology and working from home with virtual offices.

Wherever possible, we are reducing waste across our global operations and recycling at every opportunity.

## Adopting efficient processes

ISO 14001:2015 is implemented throughout all aspects of our operations and we are continuously identifying how we can increase our operational efficiencies across all aspects of our business.

This includes a reduction in packaging and palette use, the introduction of recyclable packaging and increasing our use of renewable energy throughout our supply chain.



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