

Kleen-Tex
HOME

Floor

UK COLLECTION
PREVIEW 2025

Fashion



wash+dry

DUNE

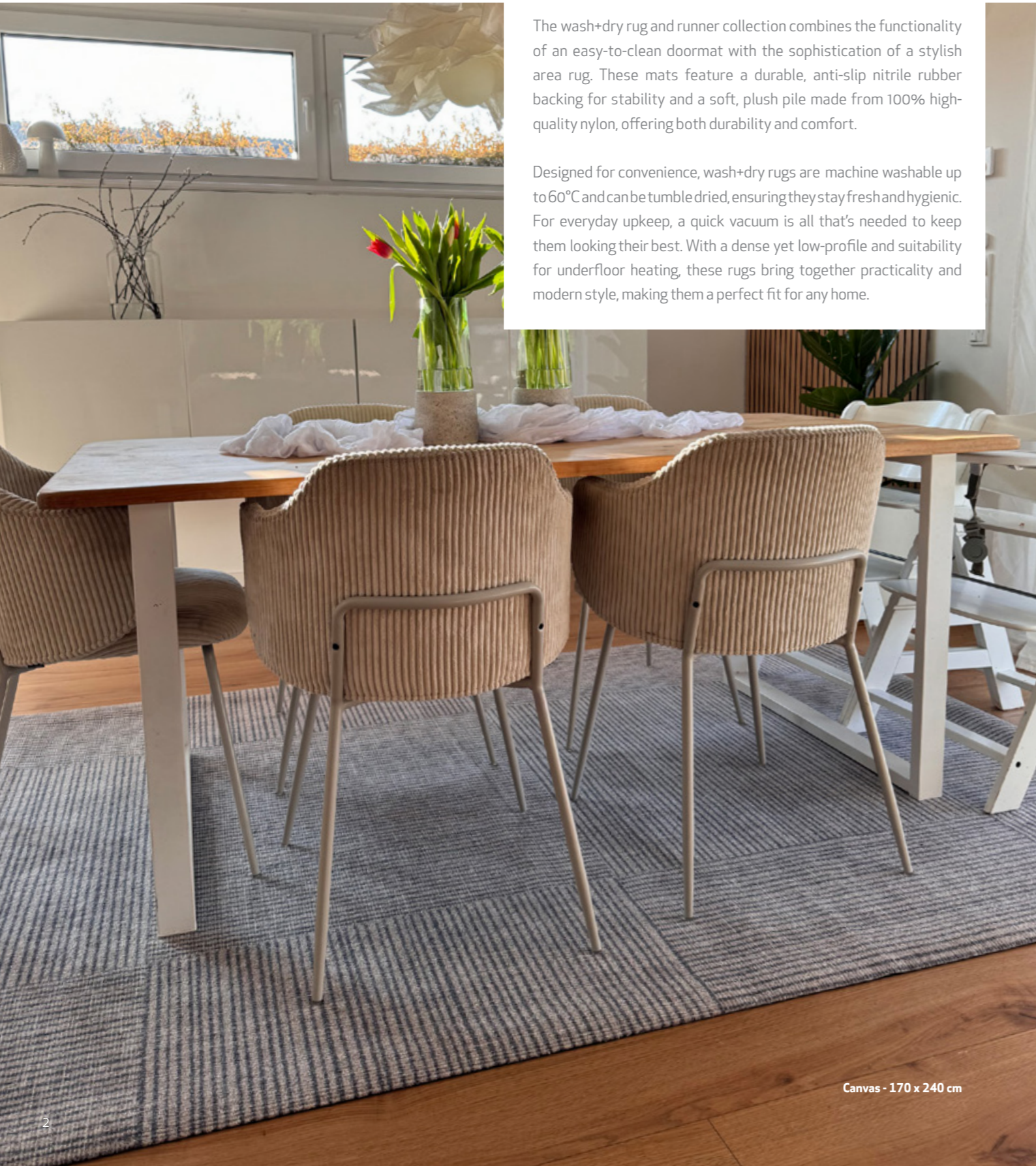


RUGS AND RUNNERS

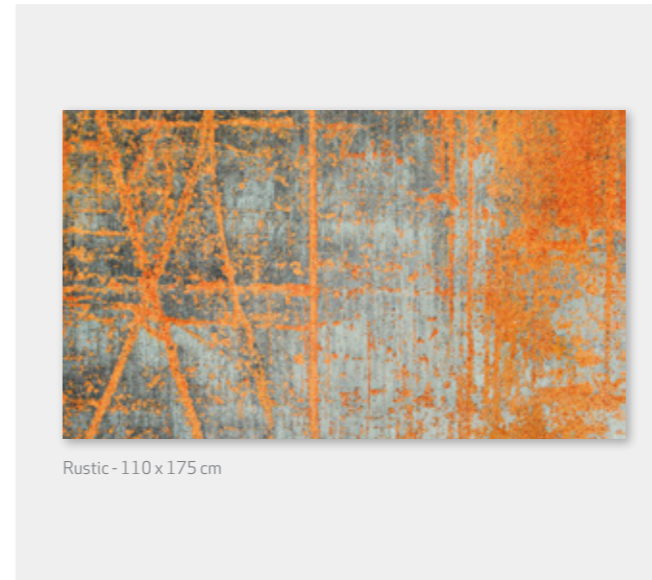
Machine washable area rugs -
hygienic, functional design for your floors

The wash+dry rug and runner collection combines the functionality of an easy-to-clean doormat with the sophistication of a stylish area rug. These mats feature a durable, anti-slip nitrile rubber backing for stability and a soft, plush pile made from 100% high-quality nylon, offering both durability and comfort.

Designed for convenience, wash+dry rugs are machine washable up to 60°C and can be tumble dried, ensuring they stay fresh and hygienic. For everyday upkeep, a quick vacuum is all that's needed to keep them looking their best. With a dense yet low-profile and suitability for underfloor heating, these rugs bring together practicality and modern style, making them a perfect fit for any home.



Canvas - 170 x 240 cm



Rustic - 110 x 175 cm



Rustic Atlantic - 110 x 175 cm



Rustic Atlantic - 110 x 175 cm

◀ Canvas

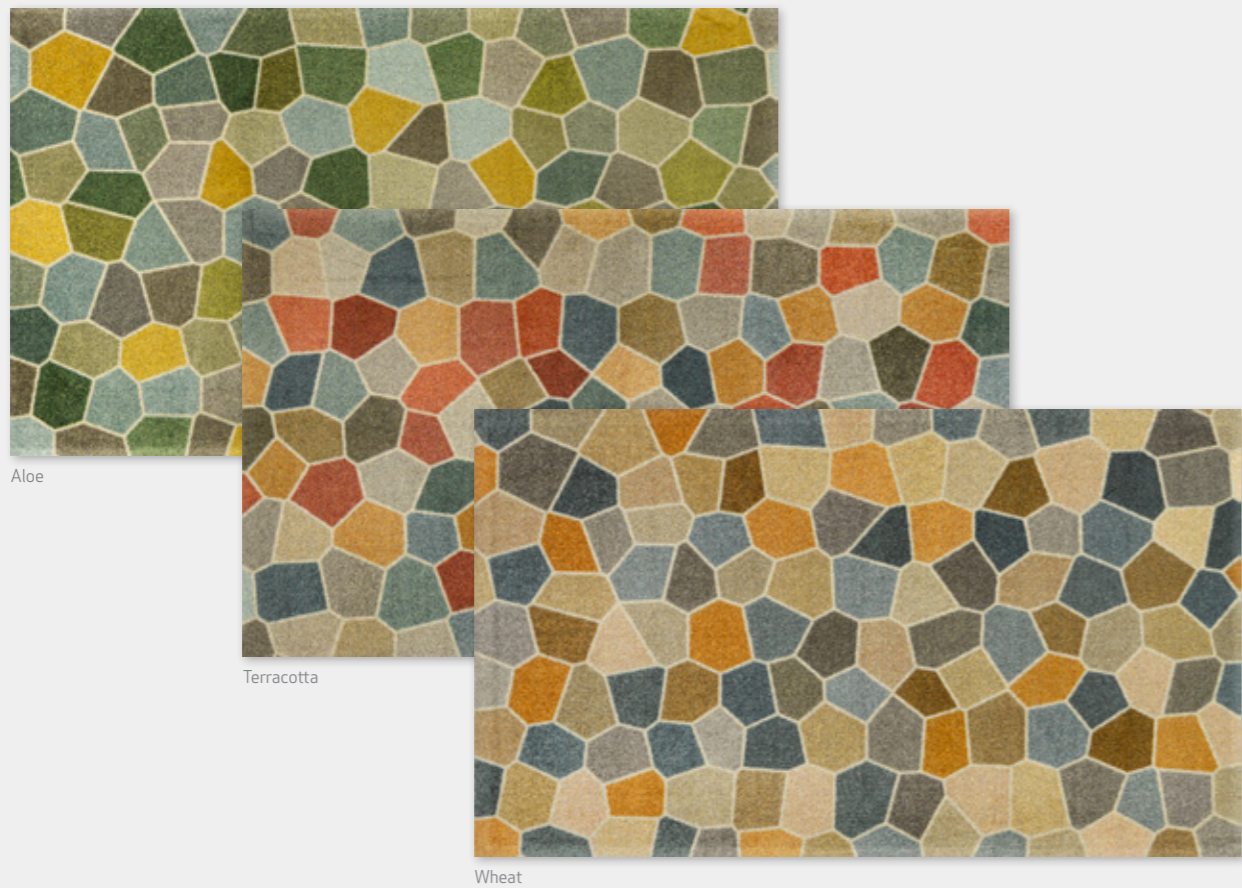
Available Sizes:
70 x 240 cm 70 x 300 cm
110 x 175 cm 170 x 240 cm

Our best-selling Canvas rug features a contemporary block pattern with alternating horizontal and vertical lines in classic neutral tones, offering a modern yet understated aesthetic.

▲ Rustic

Available Sizes:
70 x 240 cm 70 x 300 cm
110 x 175 cm 170 x 240 cm

An ever popular design, this unusual abstract pattern is an eye catcher in all settings. Ready to order in a more neutral colourway for the UK market.



Splendour

Available Sizes:
 70 x 240 cm 70 x 300 cm
 110 x 175 cm 170 x 240 cm

Splendour is a stylish washable mat featuring a vibrant multi-coloured tiled pattern. Available in three beautiful colourways, Aloe, Terracotta and Wheat, this beautiful mat will make a statement in any home wherever it is placed.

Mirage

Available Sizes:
 70 x 240 cm 70 x 300 cm
 110 x 175 cm 170 x 240 cm



Mirage - 110 x 175 cm



Frerik

Available Sizes:
 70 x 240 cm 70 x 300 cm
 110 x 175 cm 170 x 240 cm



Flower Bouquet Daylight



Flower Bouquet Midnight - 70 x 120 cm

◀ Flower Bouquet

Available Sizes:
50 x 70 cm 70 x 120 cm
60 x 180 cm

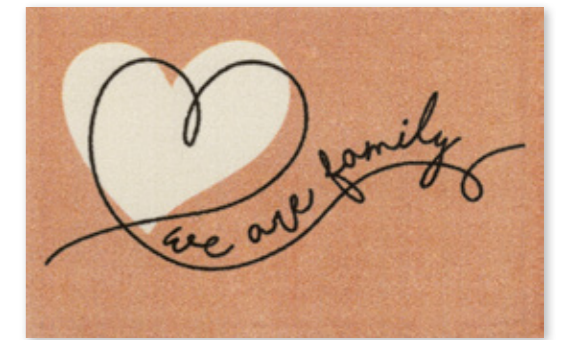
Available Colours:
Daylight
Midnight

Garden Luxe

Available Sizes:
50 x 70 cm 70 x 120 cm
60 x 180 cm

Available Colours:
Blue
Cinnamon

Garden Luxe Cinnamon



▲ Family Feeling

Available Sizes:
50 x 70 cm



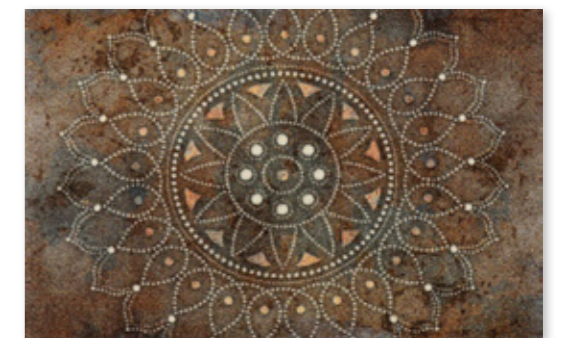
▲ Mosaic

Available Sizes:
50 x 70 cm 70 x 120 cm 60 x 180 cm



▲ Kalmar

Available Sizes:
50 x 70 cm 70 x 120 cm 60 x 180 cm



▲ Madhana

Available Sizes:
50 x 70 cm 70 x 120 cm 60 x 180 cm



Paeonia

Available Sizes:
50 x 70 cm
70 x 120 cm



DOORMAT RANGE

Machine washable, non-slip and stylish

Our doormats always provide a warm welcome. With us you will find the perfect mat that protects your floors in style and effectively keeps dirt out. Whether you're looking for something seasonal, a new design or prefer something plain, classic and simple, make sure you make a big first impression at your entrance!



Eco REVIVE- The Eco-Friendly Doormat Choice

Available Sizes:
50 x 75 cm
60 x 90 cm
75 x 120 cm

Available Colours:
Charcoal
Denim
Latte

Produced using Renycle™ 50, wash+dry Eco REVIVE brings sustainability and quality together by reducing energy, water, and emissions during production. Made from recycled high-quality nylon waste, this innovative 100% recycled yarn is transformed into durable, resource-friendly material without compromising its excellent properties.



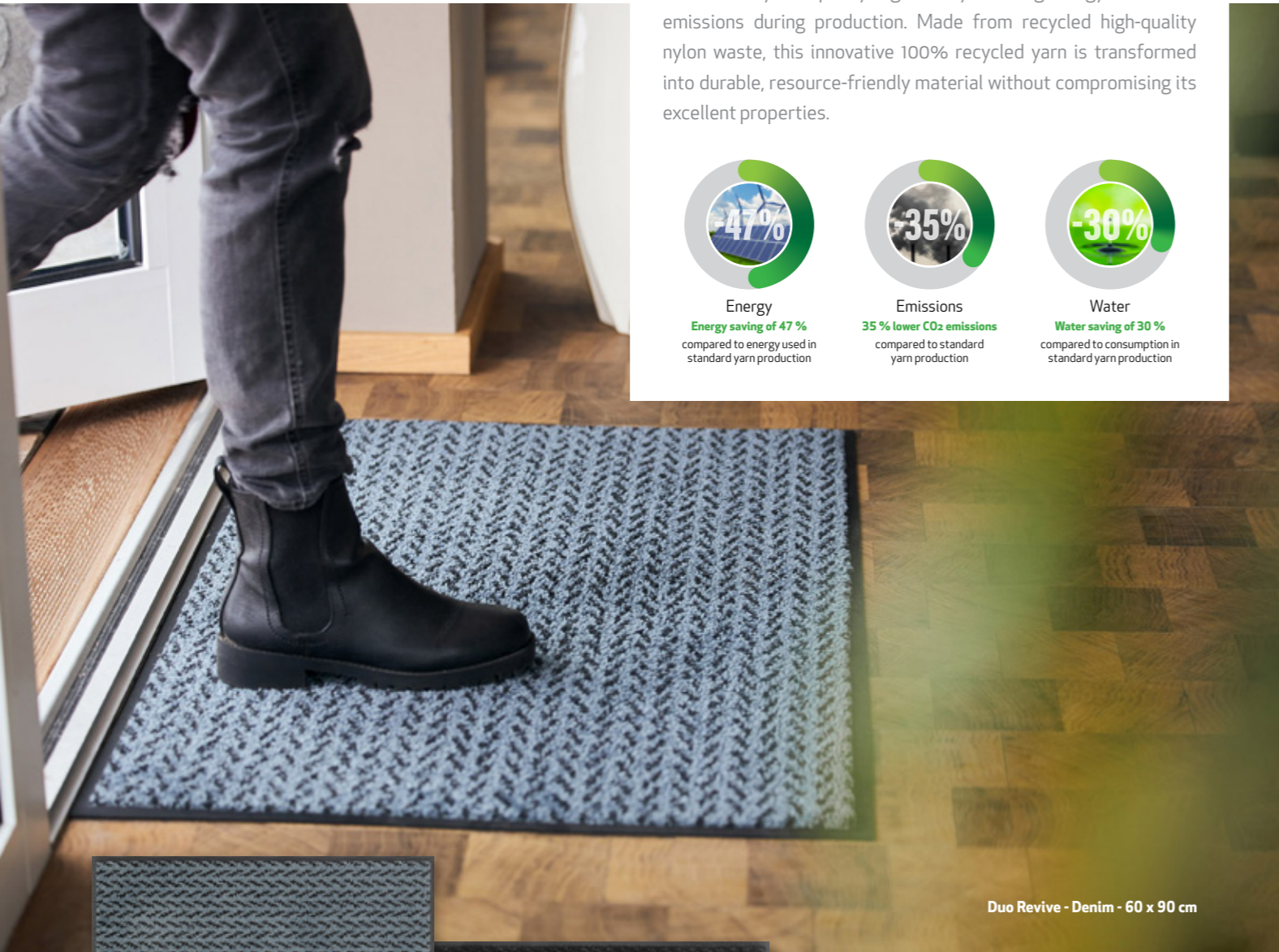
Energy
Energy saving of 47 %
compared to energy used in
standard yarn production



Emissions
35 % lower CO₂ emissions
compared to standard
yarn production



Water
Water saving of 30 %
compared to consumption in
standard yarn production



Duo Revive - Denim - 60 x 90 cm



Duo Revive - Denim - 50 x 75 cm



Duo Revive - Charcoal - 60 x 90 cm



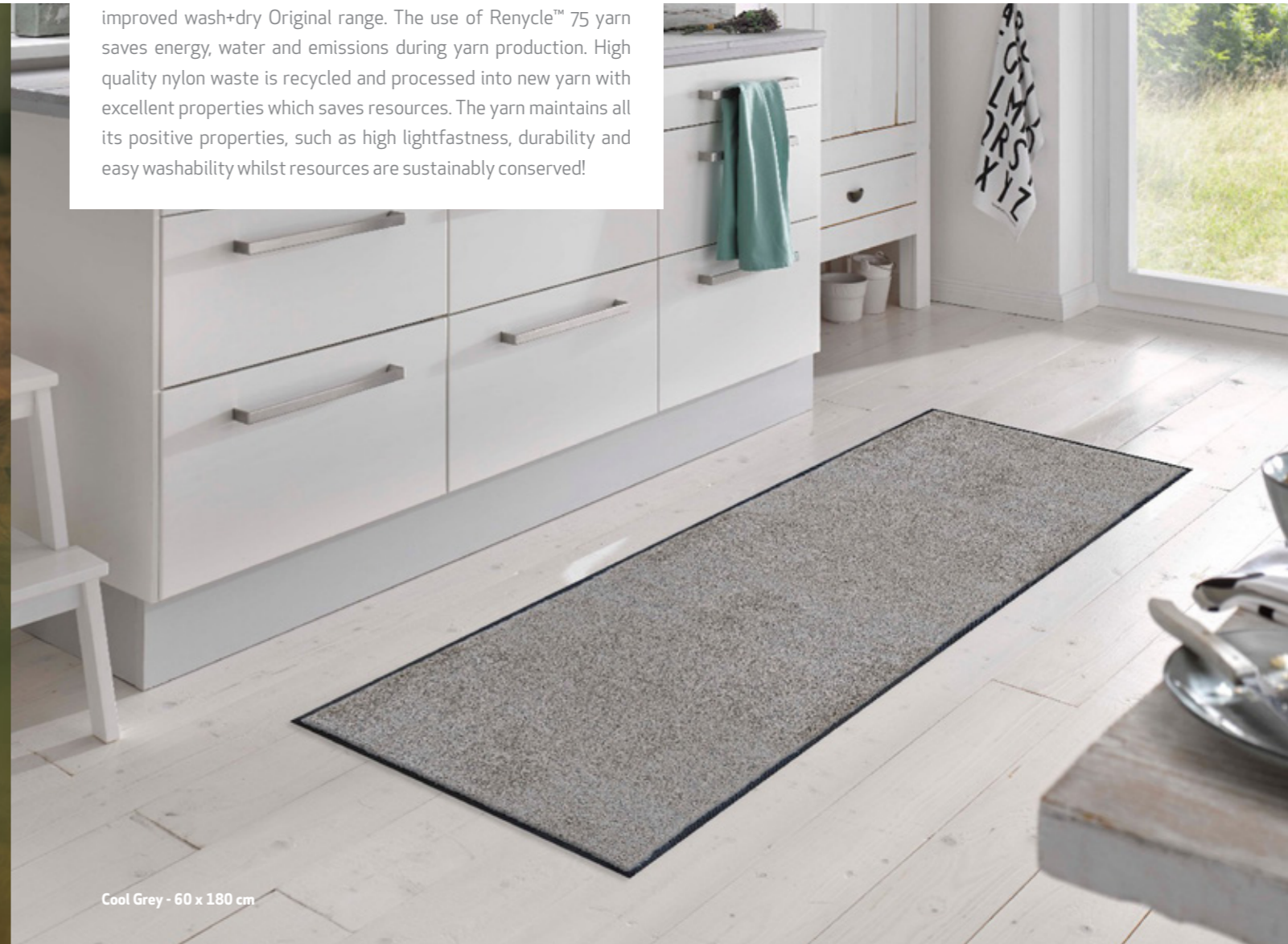
Duo Revive - Latte - 75 x 120 cm

Eco ORIGINAL - Our Bestselling Eco-Friendly Range

Available Sizes:
50 x 75 cm
75 x 120 cm
60 x 180 cm

Available Colours:
Cool Grey Navy
Raven Black Regal Red
Sahara Smokey Mount
Taupe

We use 75 % recycled yarn for the production of our new and improved wash+dry Original range. The use of Renycle™ 75 yarn saves energy, water and emissions during yarn production. High quality nylon waste is recycled and processed into new yarn with excellent properties which saves resources. The yarn maintains all its positive properties, such as high lightfastness, durability and easy washability whilst resources are sustainably conserved!



Cool Grey - 60 x 180 cm



Cool Grey Navy Raven Black Regal Red Sahara Smokey Mount Taupe

DUNE

The Sustainable Doormat for both Indoor and Outdoor Use

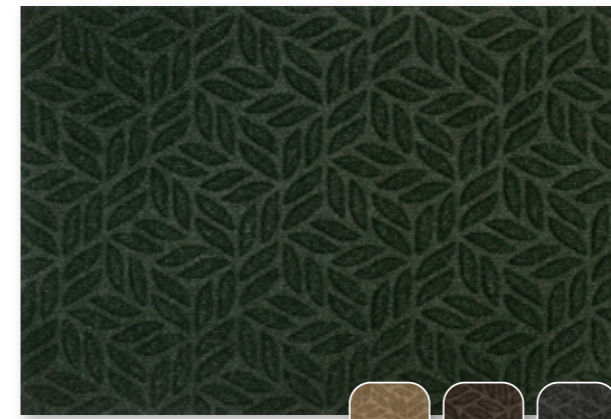
Available Sizes:	Available Designs:	Available Colours:
45 x 75 cm	Leaves	Dark Brown
60 x 90 cm	Stripes	Dark Grey
	Waves	Midnight Green
	Halfmoon	Taupe

With its coarse three dimensional structure, DUNE is designed so that water is collected and drained through its deep channels; making it perfect for outdoor use. Visually appealing, it can also be used indoors.

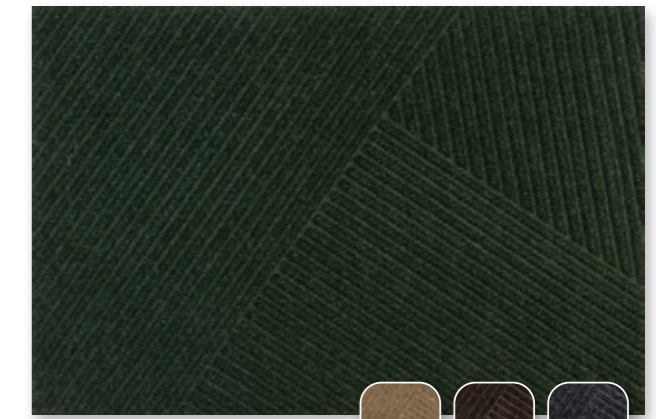
In addition to its functionality, DUNE uses recycled materials with half of the upper material being made from 100 % recycled polyester, which is obtained from PET bottles or other plastic parts. The non-slip backing also contains recycled nitrile rubber from our own production.



Leaves - Midnight Green - 45 x 75 cm



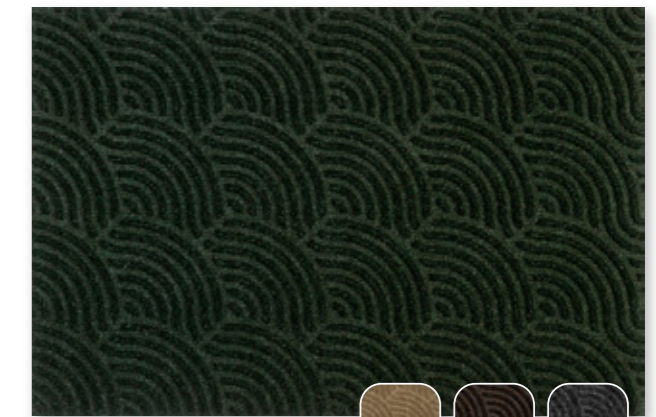
Leaves - Midnight Green - 60 x 90 cm



Stripes - Midnight Green - 60 x 90 cm



Halfmoon - Midnight Green - 55 x 85 cm



Midnight Green - Dark Grey - 60 x 90 cm



Stripes - Midnight Green - 45 x 75 cm



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