



Kleen-Tex



make more of your floor



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Kleen-Tex provides creative solutions for cleaner, safer, more beautiful spaces and delivers an outstanding customer experience every step of the way.

Kleen-Tex is one of the world's leading manufacturers of mats. Founded over half a century ago in the US city of LaGrange, the development of the first rubber coated dirt-trapper mat laid the foundation for a worldwide success story.

Today the name Kleen-Tex is synonymous with a spirit of innovation, cutting-edge production and print capabilities, a huge range of products to suit every requirement and great customer service.

All our mats are made exclusively in Europe for the European market, enabling us to offer a fast and flexible service to accommodate even the tightest of deadlines, all certified to the highest standards of excellence and delivered with quality seals and full warranties.

Introducing Kleen-Tex Home

This collection of Kleen-Tex's highly successful home and living brands offers a huge selection of on-trend and classic designed floor mats as well as innovative plain and mono-colour mats, all aimed at the end consumer.

The brands showcased in this brochure: ***Turtle Mat, wash+dry, Dirt Trapper Mats, Kleen-Car, Casaneta*** and ***Dune*** all offer the exceptional quality, creativity and functionality that Kleen-Tex is renowned for.



The original dirt-trapping doormat. Premium cotton washable doormats that trap 95% of dirt, dust and moisture from entering homes. Made from recycled cotton and guaranteed for 5 years, Turtle Mats offer classic plain and on-trend designs.



Creative, stylish and functional floor mats – wash+dry offers stylish nylon design mats, runners and rugs available in a large range of sizes and featuring collections from contemporary designers as well as practical plains.

wash+dry products can be hygienically machine washed up to 60°C and tumble dried – all with a 5-year guarantee.



Machine washable cotton mats helping to stop dirt in its tracks and reducing the need to clean. Dirt Trapper Mats focus on simple plain colours and designs and come with a 2-year guarantee and an anti-slip backing.



A fantastic solution to keep car boots clean, Kleen-Car boot and bumper protector absorbs mud, dirt and moisture so boot linings are kept good as new. Easy to install and machine washable, these mats come with a 2-year guarantee and have an 100% recycled pile.



Good quality modern doormat range from zero-waste production and with 20% recycled content in the raw materials. Made with a soft but durable surface, Casaneta is machine washable too.



A range of sculpted scraper outdoor mats with an eye-catching coarse pile that catches mud at the door. Dune mats are guaranteed for 2 years and are hard-wearing and easy to clean.



Fawn Large Runner Turtle Mat • 75 x 150 cm



Family Home wash+dry • 50 x 70 cm



Kleen-Car Premium • 90 x 100 cm



Dune Waves dark brown • 45 x 75 cm



Flock Green Turtle Mat • 60 x 85 cm

Why Choose Kleen-Tex?

Kleen-Tex Europe offers a range of leading residential mat brands and innovative solutions for retailers.

Made exclusively in Europe, Kleen-Tex are experts in understanding and exceeding customer needs within these areas. With the highest standards at the heart of all operations – customers can be assured Kleen-Tex products are of the best quality.

- Manufacturer of floor mats since 1967
- Huge range of products and services
- A large range of items on stock and ready for immediate delivery
- Research and development

- Local design centres offering custom design capabilities
- Innovative market leaders with many product lines
- State of the art manufacturing processes

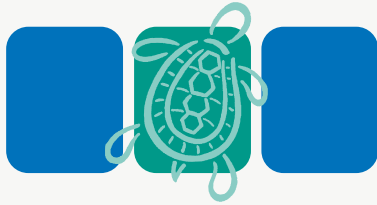


Slate Dirt Trapper Mat Large Runner • 75 x 150 cm



Casaneta Busy Bees • 50 x 70 cm

Turtle Mat



— EST. 1994 —

Tried. Tested. Trusted. **Floor protection from Turtle Mat**

Turtle Mats help keep homes cleaner for longer; protecting floors and carpets from the damage caused by mud, dirt and dust:

- ✔ Instantly traps dirt and moisture
- ✔ Cutting-edge super absorbent cotton and microfibre blend
- ✔ Anti-slip rubber backing
- ✔ Machine washable
- ✔ Made from 100% recycled cotton and available with a 100% recycled rubber backing
- ✔ Highly durable - originally manufactured for oil rigs!
- ✔ Non-damaging, anti-stain backings
- ✔ Tumble dry safe
- ✔ Guaranteed for 5 years
- ✔ Recommended by top flooring specialists
- ✔ Made in Britain

[View the full Turtle Mat collection here](#)





Recommended by



Karndean
Designflooring

Paws Grey Runner Turtle Mat • 75 x 120 cm



Turtle Mat Classic Plain Collection:
Latex Backing - Available in three sizes and all colours
Multi-grip Backing - Available in three sizes and colours
Blue, Sage Green, Seal and Hazelnut





Spike Turtle Mat • 75 x 120 cm



wash+dry mats - Simply beautiful floormats



Combining quality with durability and timelessly elegant styles, wash+dry nylon floormats and rugs help to create the perfect atmosphere for every entrance and room

- ✓ 5-year guarantee
- ✓ Made in EU
- ✓ Hygienically washable up to 60°C
- ✓ Suitable for tumble drying
- ✓ Colour brilliance
- ✓ Extremely slip resistant and PVC-free
- ✓ Suitable for underfloor heating
- ✓ Very flat - fits under nearly every door

Contact us to find out more







STANDARD
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OETI


 Washable floor mats
 for domestic use
INSPECTED QUALITY
 Usability
 Inspected by OETI
 100119

Family Garden wash+dry • 50 x 70 cm



Midnight Stripe wash+dry • 50 x 70 cm



Family Garden wash+dry • 50 x 70 cm

FLOOR FASHION



Country Rabbit wash+dry • 50 x 70 cm



DIRT TRAPPER MATS



Dirt Trapper Mats - helping to stop mud in its tracks

Keeping homes cleaner and protecting floors from mud, dirt and dust - Dirt Trapper cotton mats:

- ✓ Instantly stop dirt in its tracks
- ✓ Anti-slip backing
- ✓ Machine washable
- ✓ Guaranteed for 2 years
- ✓ Made in Britain
- ✓ Classic plain and modern design ranges available

[View the full Dirt Trapper Mats collection here](#)



Bright Stripe Dirt Trapper Design • 50 x 72 cm



Coffee Dirt Trapper Mat Standard • 60 x 75 cm



Slate Dirt Trapper Mat Large Runner • 75 x 150 cm



dirtrappermatsuk



Kleen-Car - Car Boot and Bumper Protector Mat

The Kleen Car Boot & Bumper Protector Mat is designed to withstand all the mud and dirt the great outdoors has to offer. Available in two sizes, they are big enough to cover most boots, whilst the bumper protector rolls out to keep paintwork scratch free.

- ✓ Super absorbent pile made from 100% recycled plastic bottles
- ✓ Car boot mat machine washable at 30 °C & tumble dry safe
- ✓ Skid resistant rubber backing
- ✓ Detachable rubber protector
- ✓ Guaranteed for 2 years
- ✓ Made in Europe

[View the full Kleen-Car Mats collection here](#)





Kleen-Car • 90 x 100 cm





Kleen-Car 590 x 100 cm



CASANETA

Casaneta mats – great mats everyday

These good quality everyday doormats offer affordable modern style; soft under foot these mats benefit from “zero-waste” production and 20% recycled content in the raw materials.

- ✔ Soft durable surface
- ✔ Machine washable at 30 °C
- ✔ Catches moisture, dust and dirt
- ✔ Flexible, neutral grey back with fabric structure
- ✔ OEKO-TEX® Standard 100 certificate
- ✔ Made in Europe
- ✔ PVC-free

Contact us to find out more



Casaneta Bussy Bee • 50 x 70 cm



Casaneta Running Paws - 50 x 70 cm



Casanela Spring Snowdrops • 50 x 70 cm





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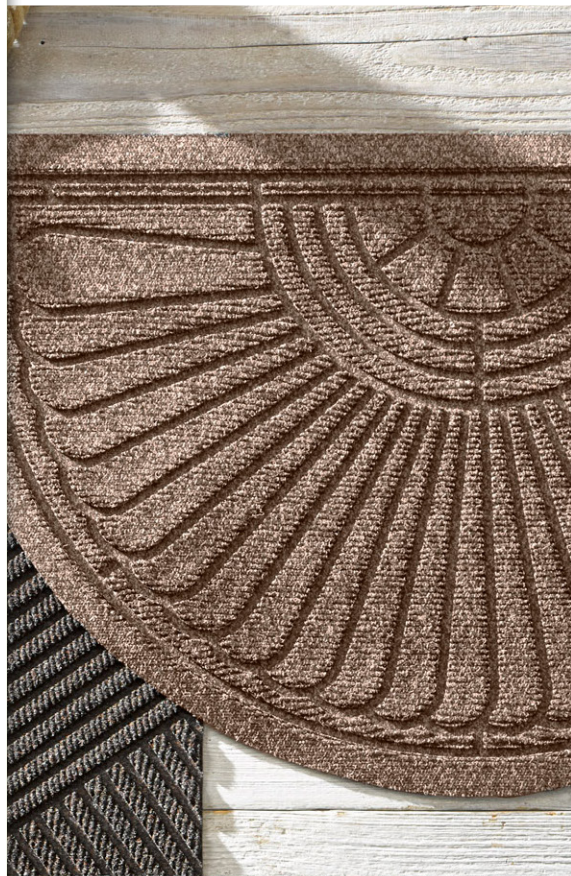
DUNE

Dune - Sculpted Scraper Outdoor Mats

With a coarse sculpted pile that works hard to catch mud at your door, Dune outdoor mats are hard-wearing, good-looking and guaranteed to last. Dune mats also contain recycled materials making them a better choice for the environment too.

- ✔ Coarse scraper surface traps moisture and dirt in its sculpted pile
- ✔ Rain drains away through deep grooves in the surface of the mat
- ✔ Machine washable at 40°C
- ✔ Anti-slip backing and 100% PVC free
- ✔ Contains recycled materials, 50% of pile made from recycled plastic bottles
- ✔ Durable and hard-wearing
- ✔ Guaranteed for 2 years
- ✔ Made in Europe

[View the full Dune collection here](#)

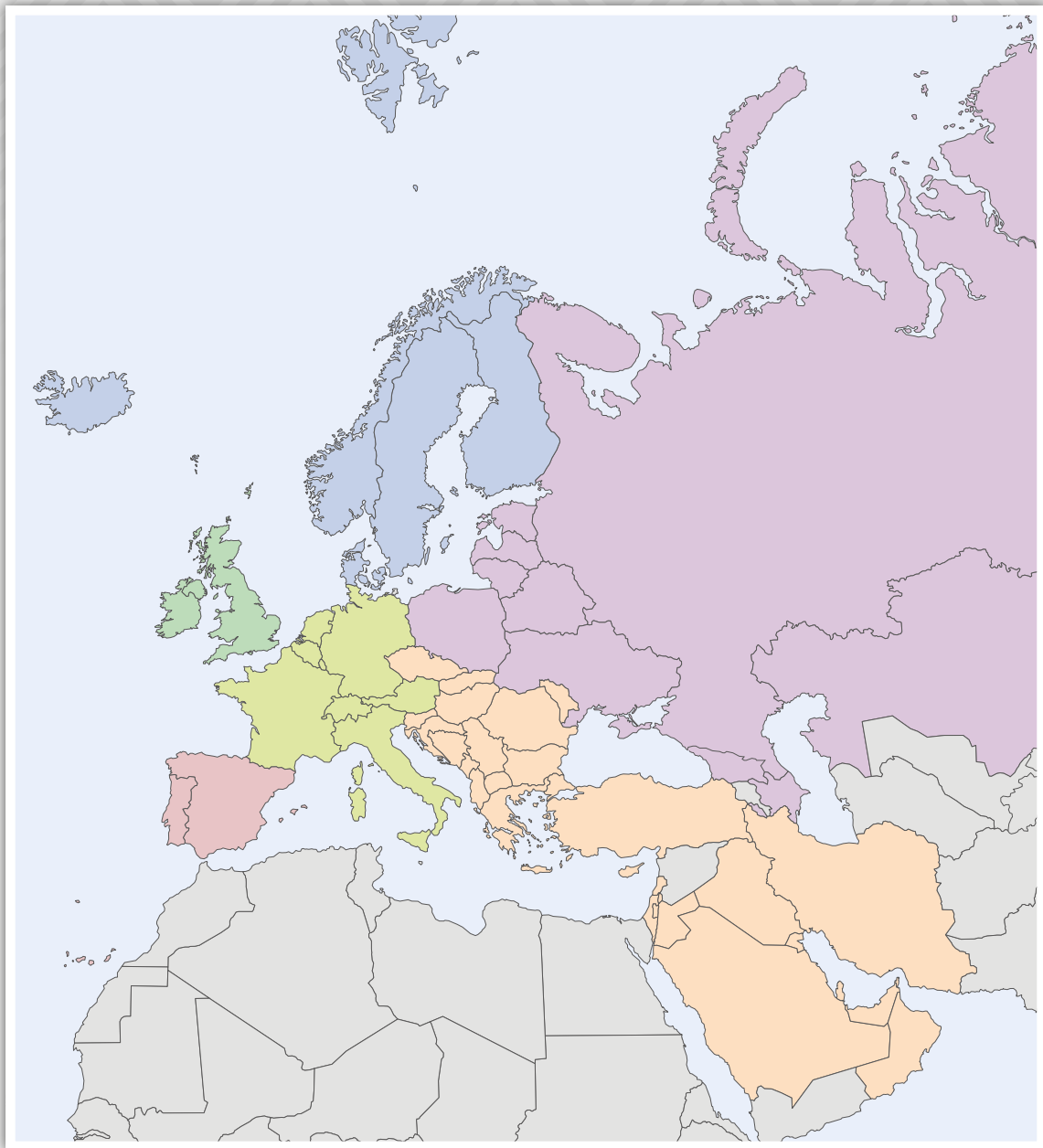








Dune Waves dark grey • 45 x 75 cm



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Hearts Dirt Trapper Design • 50 x 72 cm



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Olive Turtle Mats • 75 x 120 cm



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